

COURSE DETAIL

INVESTMENTS

Country

Korea, South

Host Institution

Seoul National University

Program(s)

Seoul National University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

103

UCEAP Course Suffix**UCEAP Official Title**

INVESTMENTS

UCEAP Transcript Title

INVESTMENTS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course presents the analytical tools, financial theories and empirical evidence necessary for making good investment decisions. It focuses on equity investing and covers the following topics: stock returns in historical perspective, expected returns, stock price and macro news, asset allocation problem, international investment, investor's horizon, capital asset pricing model (CAPM), multi-factor model and trading strategies. The course contrasts the traditional view and the behavioral view on portfolio management. Excel (including Excel solver) will be used throughout the course (no prior knowledge is required).

Language(s) of Instruction

English

Host Institution Course Number

251.422

Host Institution Course Title

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Host Institution Course Details

<https://sugang.snu.ac.kr/>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed

2023-2024

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