COURSE DETAIL

INVESTMENTS
Country Korea, South
Host Institution Seoul National University
Program(s) Seoul National University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 103
UCEAP Course Suffix
UCEAP Official Title INVESTMENTS
UCEAP Transcript Title INVESTMENTS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course presents the analytical tools, financial theories and empirical evidence necessary for making good investment decisions. It focuses on equity investing and covers the following topics: stock returns in historical perspective, expected returns, stock price and macro news, asset allocation problem, international investment, investor's horizon, capital asset pricing model (CAPM), multi-factor model and trading strategies. The course contrasts the traditional view and the behavioral view on portfolio management. Excel (including Excel solver) will be used throughout the course (no prior knowledge is required).

Language(s) of Instruction
English

Host Institution Course Number
251.422

Host Institution Course Title
INVESTMENTS

Host Institution Course Details
https://sugang.snu.ac.kr/

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2023-2024

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