

## COURSE DETAIL

### INVESTMENTS

**Country**

Korea, South

**Host Institution**

Seoul National University

**Program(s)**

Seoul National University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

103

**UCEAP Course Suffix****UCEAP Official Title**

INVESTMENTS

**UCEAP Transcript Title**

INVESTMENTS

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course presents the analytical tools, financial theories and empirical evidence necessary for making good investment decisions. It focuses on equity investing and covers the following topics: stock returns in historical perspective, expected returns, stock price and macro news, asset allocation problem, international investment, investor's horizon, capital asset pricing model (CAPM), multi-factor model and trading strategies. The course contrasts the traditional view and the behavioral view on portfolio management. Excel (including Excel solver) will be used throughout the course (no prior knowledge is required).

### Language(s) of Instruction

English

### Host Institution Course Number

251.422

### Host Institution Course Title

INVESTMENTS

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business Administration

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