

# COURSE DETAIL

## ECONOMICS OF CINEMA

**Country**

France

**Host Institution**

University of Lyon 2

**Program(s)**

University of Lyon

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

118

**UCEAP Course Suffix****UCEAP Official Title**

ECONOMICS OF CINEMA

**UCEAP Transcript Title**

ECONOMICS OF CINEMA

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course highlights the dynamic intersection of art and commerce in the world of cinema and audiovisual production. It examines the economic forces that shape the global film and audiovisual industries through studies of history, film markets, and examples of the film economy. The course also examines the roles of the studio and producers to learn how money is obtained, in the past and today.

## Language(s) of Instruction

French

## Host Institution Course Number

23DDAUB1

## Host Institution Course Title

ECONOMIE DU CINÉMA ET DE L'AUDIOVISUEL

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

## Course Last Reviewed

2023-2024

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