

COURSE DETAIL

ECONOMICS OF CINEMA

Country

France

Host Institution

University of Lyon 2

Program(s)

University of Lyon

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

118

UCEAP Course Suffix**UCEAP Official Title**

ECONOMICS OF CINEMA

UCEAP Transcript Title

ECONOMICS OF CINEMA

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course highlights the dynamic intersection of art and commerce in the world of cinema and audiovisual production. It examines the economic forces that shape the global film and audiovisual industries through studies of history, film markets, and examples of the film economy. The course also examines the roles of the studio and producers to learn how money is obtained, in the past and today.

Language(s) of Instruction

French

Host Institution Course Number

23DDAUB1

Host Institution Course Title

ECONOMICS OF CINEMA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

[Print](#)