

# COURSE DETAIL

## ESG PRINCIPLES AND PRACTICES

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

105

**UCEAP Course Suffix**

S

**UCEAP Official Title**

ESG PRINCIPLES AND PRACTICES

**UCEAP Transcript Title**

ESG PRIN PRACTICES

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

**Course Description**

ESG, which stands for Environment, Social and Governance, is a globally popular issue not only for corporations but also among various social and economic profit and nonprofit organizations. It is broadly introduced as a concept and index to improve long-term growth of corporations and society under the concept of sustainability or sustainable society. It is an actively discussed issue aimed not only at enhancing corporate value but also innovating society and putting environmental and social movement into practice.

This course teaches the general meaning and contents of ESG and studies ESG practices and cases through group work. Furthermore, the course challenges students to generate innovative ideas that can improve social values through practical applications of ESG for corporations and other organizations.

**Language(s) of Instruction**

English

**Host Institution Course Number**

IEE2101

**Host Institution Course Title**

ESG PRINCIPLES AND PRACTICES

**Host Institution Campus**

Yonsei International Summer School

**Host Institution Faculty****Host Institution Degree****Host Institution Department**

Business and Economics