

COURSE DETAIL

ESG PRINCIPLES AND PRACTICES

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

105

UCEAP Course Suffix

S

UCEAP Official Title

ESG PRINCIPLES AND PRACTICES

UCEAP Transcript Title

ESG PRIN PRACTICES

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

ESG, which stands for Environment, Social and Governance, is a globally popular issue not only for corporations but also among various social and economic profit and nonprofit organizations. It is broadly introduced as a concept and index to improve long-term growth of corporations and society under the concept of sustainability or sustainable society. It is an actively discussed issue aimed not only at enhancing corporate value but also innovating society and putting environmental and social movement into practice.

This course teaches the general meaning and contents of ESG and studies ESG practices and cases through group work. Furthermore, the course challenges students to generate innovative ideas that can improve social values through practical applications of ESG for corporations and other organizations.

Language(s) of Instruction

English

Host Institution Course Number

IEE2101

Host Institution Course Title

UNDERSTANDING OF ESG PRINCIPLES AND PRACTICES

Host Institution Course Details

https://summer.yonsei.ac.kr/res/summer/etc/51.24_%EB%B2%88%ED%98%B8%EC%97%86%E...

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Economics

Course Last Reviewed

2024-2025

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