COURSE DETAIL

ESG PRINCIPLES AND PRACTICES
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University Summer
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 105
UCEAP Course Suffix S
UCEAP Official Title ESG PRINCIPLES AND PRACTICES
UCEAP Transcript Title ESG PRIN PRACTICES
UCEAP Quarter Units 4.50
UCEAP Semester Units

3.00

Course Description

ESG, which stands for Environment, Social and Governance, is a globally popular issue not only for corporations but also among various social and economic profit and nonprofit organizations. It is broadly introduced as a concept and index to improve long-term growth of corporations and society under the concept of sustainability or sustainable society. It is an actively discussed issue aimed not only at enhancing corporate value but also innovating society and putting environmental and social movement into practice.

This course teaches the general meaning and contents of ESG and studies ESG practices and cases through group work. Furthermore, the course challenges students to generate innovative ideas that can improve social values through practical applications of ESG for corporations and other organizations.

Language(s) of Instruction
English

Host Institution Course Number
IEE2101

Host Institution Course Title
UNDERSTANDING OF ESG PRINCIPLES AND PRACTICES

Host Institution Course Details
https://summer.yonsei.ac.kr/_res/summer/etc/51.24_%EB%B2%88%ED%98%B8%EC%97%86%E...

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business and Economics

Course Last Reviewed
2024-2025

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