COURSE DETAIL

ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 170
UCEAP Course Suffix N
UCEAP Official Title ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW
UCEAP Transcript Title ENGR/TECH &INNOVATN
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

The course introduces engineers and technologists to some of the techniques of foresight and scenario planning, including some of the many reasons why those techniques can fail. It is to give a rounded and nuanced view of the business environment into which technologies are introduced and some of the associated governance issues. This advanced course covers complex topics which are not suited to students with no prior knowledge of subjects related to the field.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0035

Host Institution Course Title
ENGINEERING, TECHNOLOGY AND INNOVATION: THE LONG VIEW

Host Institution Course Details
https://www.ucl.ac.uk/module-catalogue/modules/engineering-technology-and-innov...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Mangement

Course Last Reviewed
2023-2024

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