

COURSE DETAIL

ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

170

UCEAP Course Suffix

N

UCEAP Official Title

ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW

UCEAP Transcript Title

ENGR/TECH &INNOVATN

UCEAP Quarter Units

15.00

UCEAP Semester Units

10.00

Course Description

The course introduces engineers and technologists to some of the techniques of foresight and scenario planning, including some of the many reasons why those techniques can fail. It is to give a rounded and nuanced view of the business environment into which technologies are introduced and some of the associated governance issues. This advanced course covers complex topics which are not suited to students with no prior knowledge of subjects related to the field.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0035

Host Institution Course Title

ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW

Host Institution Campus

University College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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