

# COURSE DETAIL

## ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

170

**UCEAP Course Suffix**

N

**UCEAP Official Title**

ENGINEERING, TECHNOLOGY, AND INNOVATION: THE LONG VIEW

**UCEAP Transcript Title**

ENGR/TECH &INNOVATN

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

The course introduces engineers and technologists to some of the techniques of foresight and scenario planning, including some of the many reasons why those techniques can fail. It is to give a rounded and nuanced view of the business environment into which technologies are introduced and some of the associated governance issues. This advanced course covers complex topics which are not suited to students with no prior knowledge of subjects related to the field.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MSIN0035

### **Host Institution Course Title**

ENGINEERING, TECHNOLOGY AND INNOVATION: THE LONG VIEW

### **Host Institution Course Details**

<https://www.ucl.ac.uk/module-catalogue/modules/engineering-technology-and-innov...>

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Mangement

### **Course Last Reviewed**

2023-2024

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