COURSE DETAIL

BUSINESS ECONOMICS
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 133
UCEAP Course Suffix
UCEAP Official Title BUSINESS ECONOMICS
UCEAP Transcript Title BUSINESS ECONOMICS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course aims to develop specialized knowledge in the theories of firms in modern economy, such as: a) analysis of internal organization of firms alternative to markets; (b) employment relationships and how employers motivate employees (the manager-worker agency problem), and (c) managers and incentives (the owner-manager agency problem). By the end of this course, students are expected to exercise an application of knowledge of economic theory to economic organizations.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
BUSINESS ECONOMICS: THEORIES OF THE FIRM

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2023&entno=17268&lang=en

Host Institution Campus
Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Economics

Course Last Reviewed
2023-2024

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