

COURSE DETAIL

BUSINESS ECONOMICS

Country

Japan

Host Institution

Keio University

Program(s)

Keio University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

133

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ECONOMICS

UCEAP Transcript Title

BUSINESS ECONOMICS

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course aims to develop specialized knowledge in the theories of firms in modern economy, such as: a) analysis of internal organization of firms alternative to markets; (b) employment relationships and how employers motivate employees (the manager-worker agency problem), and (c) managers and incentives (the owner-manager agency problem). By the end of this course, students are expected to exercise an application of knowledge of economic theory to economic organizations.

Language(s) of Instruction

English

Host Institution Course Number

N/A

Host Institution Course Title

BUSINESS ECONOMICS: THEORIES OF THE FIRM

Host Institution Course Details

<https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2023&entno=17268&lang=en>

Host Institution Campus

Keio University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Economics

Course Last Reviewed

2023-2024

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