COURSE DETAIL

INTERNATIONAL BUSINESS AFFAIRS
Country Japan
Host Institution Keio University
Program(s) Keio University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 111
UCEAP Course Suffix
UCEAP Official Title INTERNATIONAL BUSINESS AFFAIRS
UCEAP Transcript Title INTL BUS AFFAIRS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

A war of ideas is being waged within the private sector. Efforts to obfuscate the truth collide with attempts to reveal the reality beyond the headlines. Long-Term Capital Management, Enron, Lehman, names of former so-called “high-flyers” now reduced to grim labels that serve to remind the wary of how quickly the elite can fall from grace. This course focuses on the interplay of truth and fiction in the business world and the critical thinking skills needed to unravel this twisted web.

This class is built in two “halves." During the first half of the course, the class will be exposed to many forms of analytical style used in the social studies and the field of history in particular—to (a) better understand both the language and terminology used in discussions of the subject matter and (b) improve their critical thinking skills. By using these analytical tools, the second half of the course focuses on case studies to see the interplay of fact and fiction on both the floor of investment banks and in the real estate markets of the US.

Language(s) of Instruction
English

Host Institution Course Number
N/A

Host Institution Course Title
SEMINAR ON INTERNATIONAL ISSUES (S) (ENGLISH4): ENGLISH SEMINAR IN BUSINESS AND SOCIETY: SOCIAL SCIENCE (HISTORICAL) METHODOLOGIES AND THEIR USE IN THE ANALYSIS OF THE BUSINESS WORLD

Host Institution Course Details
https://gslbs.keio.jp/pub-syllabus/detail?ttblyr=2023&entno=18465&lang=en

Host Institution Campus
Keio University

Host Institution Faculty
Host Institution Degree
Host Institution Department Business and Commerce
Course Last Reviewed 2023-2024

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