

COURSE DETAIL

INNOVATION POLICY

Country

France

Host Institution

University of Bordeaux

Program(s)

University of Bordeaux

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Economics

UCEAP Course Number

152

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION POLICY

UCEAP Transcript Title

INNOVATION POLICY

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course introduces the basic economic rationale of major innovation policy measures as well as the principles and methods used for their evaluation. It covers simple treatments of the key economic problems addressed by the most important among such policies, coupled with data and examples on how they are implemented and evaluated. Topics include: key vocabulary, market-failure versus systemic policies, supply- versus demand-side policies, knowledge as a public good, supply-side policies; R&D policies: public science, public support to private R&D; intellectual property rights: classic model (dynamic versus static welfare trade-off), advanced topics (cumulative innovation), demand-side policies; and diffusion of innovations.

Language(s) of Instruction

English

Host Institution Course Number

L3 eco

Host Institution Course Title

INNOVATION POLICY

Host Institution Campus

UNIVERSITÉ DE BORDEAUX: Collège Droit, Sciences Politiques, Economie, Gestion

Host Institution Faculty

Host Institution Degree

Host Institution Department

Économie et gestion

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