

# COURSE DETAIL

## INNOVATION POLICY

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

University of Bordeaux

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

152

**UCEAP Course Suffix****UCEAP Official Title**

INNOVATION POLICY

**UCEAP Transcript Title**

INNOVATION POLICY

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course introduces the basic economic rationale of major innovation policy measures as well as the principles and methods used for their evaluation. It covers simple treatments of the key economic problems addressed by the most important among such policies, coupled with data and examples on how they are implemented and evaluated. Topics include: key vocabulary, market-failure versus systemic policies, supply- versus demand-side policies, knowledge as a public good, supply-side policies; R&D policies: public science, public support to private R&D; intellectual property rights: classic model (dynamic versus static welfare trade-off), advanced topics (cumulative innovation), demand-side policies; and diffusion of innovations.

## Language(s) of Instruction

English

## Host Institution Course Number

L3 eco

## Host Institution Course Title

INNOVATION POLICY

## Host Institution Course Details

## Host Institution Campus

UNIVERSITÉ DE BORDEAUX: Collège Droit, Sciences Politiques, Economie, Gestion

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Économie et gestion

## Course Last Reviewed

2023-2024

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