COURSE DETAIL

INNOVATION POLICY
Country France
Host Institution University of Bordeaux
Program(s) University of Bordeaux
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 152
UCEAP Course Suffix
UCEAP Official Title INNOVATION POLICY
UCEAP Transcript Title INNOVATION POLICY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course introduces the basic economic rationale of major innovation policy measures as well as the principles and methods used for their evaluation. It covers simple treatments of the key economic problems addressed by the most important among such policies, coupled with data and examples on how they are implemented and evaluated. Topics include: key vocabulary, market-failure versus systemic policies, supply- versus demand-side policies, knowledge as a public good, supply-side policies; R&D policies: public science, public support to private R&D; intellectual property rights: classic model (dynamic versus static welfare trade-off), advanced topics (cumulative innovation), demand-side policies; and diffusion of innovations.

Language(s) of Instruction
English

Host Institution Course Number
L3 eco

Host Institution Course Title
INNOVATION POLICY

Host Institution Course Details

Host Institution Campus
UNIVERSITÉ DE BORDEAUX: Collège Droit, Sciences Politiques, Economie, Gestion

Host Institution Faculty

Host Institution Degree

Host Institution Department
Économie et gestion

Course Last Reviewed
2023-2024

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