

# COURSE DETAIL

## BUSINESS ENGLISH FOR ENOLOGY

**Country**

France

**Host Institution**

University of Bordeaux

**Program(s)**

University of Bordeaux

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

English Communication Agricultural Sciences

**UCEAP Course Number**

50

**UCEAP Course Suffix**

Y

**UCEAP Official Title**

BUSINESS ENGLISH FOR ENOLOGY

**UCEAP Transcript Title**

BUS ENGL/ENOLOGY

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

### **Course Description**

This course covers technical-commercial language in English used in the field of oenology (wine-making). It covers vocabulary used to discuss sensory analysis and tasting comments. It also focuses on professional communication techniques used in presentations, writing a CV, composing emails, engaging in sales, as well as interviews and promotions.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

DNO UE12

### **Host Institution Course Title**

ANGLAIS PROFESSIONNEL - OENOLOGIE

### **Host Institution Course Details**

### **Host Institution Campus**

Universite de Bordeaux

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

ISVV Oenologie

### **Course Last Reviewed**

2023-2024

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