

COURSE DETAIL

BUSINESS ENGLISH FOR ENOLOGY

Country

France

Host Institution

University of Bordeaux

Program(s)

University of Bordeaux

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

English Communication Agricultural Sciences

UCEAP Course Number

50

UCEAP Course Suffix

Y

UCEAP Official Title

BUSINESS ENGLISH FOR ENOLOGY

UCEAP Transcript Title

BUS ENGL/ENOLOGY

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course covers technical-commercial language in English used in the field of enology (wine-making). It covers vocabulary used to discuss sensory analysis and tasting comments. It also focuses on professional communication techniques used in presentations, writing a CV, composing emails, engaging in sales, as well as interviews and promotions.

Language(s) of Instruction

English

Host Institution Course Number

DNO UE12

Host Institution Course Title

BUSINESS ENGLISH FOR ENOLOGY

Host Institution Campus

Universite de Bordeaux

Host Institution Faculty

Host Institution Degree

Host Institution Department

ISVV Oenologie

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