

COURSE DETAIL

CROSS CULTURAL MANAGEMENT IN KOREA

Country

Korea, South

Host Institution

Yonsei University

Program(s)

Yonsei University Summer

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

102

UCEAP Course Suffix

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UCEAP Official Title

CROSS CULTURAL MANAGEMENT IN KOREA

UCEAP Transcript Title

CROSS CUL MGMT KOR

UCEAP Quarter Units

4.50

UCEAP Semester Units

Course Description

This course is designed to provide participants with a practical and an experiential forum for developing cross-cultural competencies necessary for international managers. This course exposes participants to critical issues of managing diversity in the context of understanding international business. It focuses on highlighting examples from Korean culture, society and business to draw insights to the impact of culture in business.

The course considers the following questions:

- What is global leadership? How do I develop a global mindset?
- What are the common challenges and pitfalls faced by global managers?
- What are the PRACTICAL skills necessary for working with a global workforce?
- How can I adjust my DOMINANT CULTURAL style to INTERACT WELL across cultures? What is Korean culture?

Language(s) of Instruction

English

Host Institution Course Number

IEE2104

Host Institution Course Title

CROSS CULTURAL MANAGEMENT IN KOREA

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Korean Studies

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