

# COURSE DETAIL

## CROSS CULTURAL MANAGEMENT IN KOREA

**Country**

Korea, South

**Host Institution**

Yonsei University

**Program(s)**

Yonsei University Summer

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

102

**UCEAP Course Suffix**

S

**UCEAP Official Title**

CROSS CULTURAL MANAGEMENT IN KOREA

**UCEAP Transcript Title**

CROSS CUL MGMT KOR

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

**Course Description**

This course is designed to provide participants with a practical and an experiential forum for developing cross-cultural competencies necessary for international managers. This course exposes participants to critical issues of managing diversity in the context of understanding international business. It focuses on highlighting examples from Korean culture, society and business to draw insights to the impact of culture in business.

The course considers the following questions:

- What is global leadership? How do I develop a global mindset?
- What are the common challenges and pitfalls faced by global managers?
- What are the PRACTICAL skills necessary for working with a global workforce?
- How can I adjust my DOMINANT CULTURAL style to INTERACT WELL across cultures? What is Korean culture?

**Language(s) of Instruction**

English

**Host Institution Course Number**

IEE2104

**Host Institution Course Title**

CROSS CULTURAL MANAGEMENT: DOING BUSINESS IN KOREA

**Host Institution Course Details**

[https://summer.yonsei.ac.kr/\\_res/summer/etc/04.%EB%B2%88%ED%98%B8%EC%97%86%EC%9...](https://summer.yonsei.ac.kr/_res/summer/etc/04.%EB%B2%88%ED%98%B8%EC%97%86%EC%9...)

**Host Institution Campus**

Yonsei International Summer School

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**

Korean Studies

**Course Last Reviewed**

2024-2025

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