COURSE DETAIL

CROSS CULTURAL MANAGEMENT IN KOREA

Country
Korea, South

Host Institution
Yonsei University

Program(s)
Yonsei University Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
102

UCEAP Course Suffix
S

UCEAP Official Title
CROSS CULTURAL MANAGEMENT IN KOREA

UCEAP Transcript Title
CROSS CUL MGMT KOR

UCEAP Quarter Units
4.50

UCEAP Semester Units

3.00

Course Description

This course is designed to provide participants with a practical and an experiential forum for developing cross-cultural competencies necessary for international managers. This course exposes participants to critical issues of managing diversity in the context of understanding international business. It focuses on highlighting examples from Korean culture, society and business to draw insights to the impact of culture in business.

The course considers the following questions:

- What is global leadership? How do I develop a global mindset?
- What are the common challenges and pitfalls faced by global managers?
- What are the PRACTICAL skills necessary for working with a global workforce?
- How can I adjust my DOMINANT CULTURAL style to INTERACT WELL across cultures? What is Korean culture?

Language(s) of Instruction
English

Host Institution Course Number
IEE2104

Host Institution Course Title
CROSS CULTURAL MANAGEMENT: DOING BUSINESS IN KOREA

Host Institution Course Details

https://summer.yonsei.ac.kr/_res/summer/etc/04.%EB%B2%88%ED%98%B8%EC%97%86%EC%9...

Host Institution Campus
Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department
Korean Studies

Course Last Reviewed
2024-2025

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