

COURSE DETAIL

BUSINESS ECONOMICS

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

106

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS ECONOMICS

UCEAP Transcript Title

BUSINESS ECONOMICS

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

Topics in this Business Economics course include: business management and organization; the nature and economic and social aims of the firm and entrepreneurship; decision-making process at corporate and competitive strategic levels; organizational design; decisions related to firm functional areas including operations, human resources, marketing, and financial management.

Language(s) of Instruction

Host Institution Course Number

802341

Host Institution Course Title

ECONOMÍA DE LA EMPRESA

Host Institution Course Details

<https://drive.google.com/file/d/0Bwa1A30pN0lwVnFnRFItMjVjdTA/view?resourcekey=0...>

Host Institution Campus

SOMOSAGUAS

Host Institution Faculty

Facultad de Ciencias Económicas y Empresariales

Host Institution Degree

GRADO EN ECONOMÍA

Host Institution Department

Course Last Reviewed

2023-2024

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