

## COURSE DETAIL

### BUSINESS ECONOMICS

**Country**

Spain

**Host Institution**

Complutense University of Madrid

**Program(s)**

Complutense University of Madrid

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

106

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS ECONOMICS

**UCEAP Transcript Title**

BUSINESS ECONOMICS

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

Topics in this Business Economics course include: business management and organization; the nature and economic and social aims of the firm and entrepreneurship; decision-making process at corporate and competitive strategic levels; organizational design; decisions related to firm functional areas including operations, human resources, marketing, and financial management.

## Language(s) of Instruction

### Host Institution Course Number

802341

### Host Institution Course Title

BUSINESS ECONOMICS

### Host Institution Campus

SOMOSAGUAS

### Host Institution Faculty

Facultad de Ciencias Económicas y Empresariales

### Host Institution Degree

GRADO EN ECONOMÍA

### Host Institution Department

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