COURSE DETAIL

BUSINESS ECONOMICS
Country Spain
Host Institution Complutense University of Madrid
Program(s) Complutense University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 106
UCEAP Course Suffix
UCEAP Official Title BUSINESS ECONOMICS
UCEAP Transcript Title BUSINESS ECONOMICS
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

Topics in this Business Economics course include: business management and organization; the nature and economic and social aims of the firm and entrepreneurship; decision-making process at corporate and competitive strategic levels; organizational design; decisions related to firm functional areas including operations, human resources, marketing, and financial management.

Language(s) of Instruction

Host Institution Course Number
802341

Host Institution Course Title
ECONOMÍA DE LA EMPRESA

Host Institution Course Details
https://drive.google.com/file/d/0Bwa1A30pN0IwVnFnRFItMjVJdTA/view?resourcekey=0…

Host Institution Campus
SOMOSAGUAS

Host Institution Faculty
Facultad de Ciencias Económicas y Empresariales

Host Institution Degree
GRADO EN ECONOMÍA

Host Institution Department

Course Last Reviewed
2023-2024

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