

# COURSE DETAIL

## INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101

**Country**

Israel

**Host Institution**

The Hebrew University of Jerusalem

**Program(s)**

Hebrew University of Jerusalem

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

71

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101

**UCEAP Transcript Title**

INTRO INNOV&ENTREPR

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## **Course Description**

This course incorporates the online component of Rothberg International School course number 11160 of the same title, with an added practice and hands on learning component. This course covers the fundamentals of innovation and entrepreneurship and how they can help students become more future proof in their careers. It focuses on how innovation can be developed and enhanced and then looks at the world of entrepreneurship and how it can be relevant for each and every one of the participants. Throughout, the course introduces and practices the Lean Startup Model, focusing on how to identify real problems for people and then finding solutions for those problems. As an online course, students watch short videos, use interactive applications, answer online quizzes, and develop an idea for a venture (business, social, or design). The course ends with a project that presents a model for a real world venture.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

48716

### **Host Institution Course Title**

INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101

### **Host Institution Course Details**

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Rothberg International School

### **Course Last Reviewed**

2023-2024

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