COURSE DETAIL

INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101
Country Israel
Host Institution The Hebrew University of Jerusalem
Program(s) Hebrew University of Jerusalem
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 71
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101
UCEAP Transcript Title INTRO INNOV&ENTREPR
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course incorporates the online component of Rothberg International School course number 11160 of the same title, with an added practice and hands on learning component. This course covers the fundamentals of innovation and entrepreneurship and how they can help students become more future proof in their careers. It focuses on how innovation can be developed and enhanced and then looks at the world of entrepreneurship and how it can be relevant for each and every one of the participants. Throughout, the course introduces and practices the Lean Startup Model, focusing on how to identify real problems for people and then finding solutions for those problems. As an online course, students watch short videos, use interactive applications, answer online quizzes, and develop an idea for a venture (business, social, or design). The course ends with a project that presents a model for a real world venture.

Language(s) of Instruction
English

Host Institution Course Number
48716

Host Institution Course Title
INTRODUCTION TO INNOVATION AND ENTREPRENEURSHIP 101

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Rothberg International School

Course Last Reviewed
2023-2024

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