

## COURSE DETAIL

### GRAPHIC DESIGN AGENCY JUNIOR

**Country**

United Kingdom - Scotland

**Host Institution**

University of Edinburgh

**Program(s)**

University of Edinburgh

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Art Studio

**UCEAP Course Number**

102

**UCEAP Course Suffix****UCEAP Official Title**

GRAPHIC DESIGN AGENCY JUNIOR

**UCEAP Transcript Title**

GRAPHIC DESIGN AGENCY

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

This course guides students through the principles, practice, and business strategies behind the world of graphic design agencies and their structures. Through practical projects and collaboration with peers in both junior and senior years, students form a personal vision for their place within the creative sector. Students learn to articulate their ideas and make clear intentions and persuasive arguments about their practice, context, and career path.

### Language(s) of Instruction

English

### Host Institution Course Number

DESI08099

### Host Institution Course Title

GRAPHIC DESIGN AGENCY JUNIOR

### Host Institution Campus

### Host Institution Faculty

Edinburgh College of Art

### Host Institution Degree

### Host Institution Department

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