

COURSE DETAIL

GRAPHIC DESIGN AGENCY JUNIOR

Country

United Kingdom - Scotland

Host Institution

University of Edinburgh

Program(s)

University of Edinburgh

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Art Studio

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

GRAPHIC DESIGN AGENCY JUNIOR

UCEAP Transcript Title

GRAPHIC DESIGN AGENCY

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

This course guides students through the principles, practice, and business strategies behind the world of graphic design agencies and their structures. Through practical projects and collaboration with peers in both junior and senior years, students form a personal vision for their place within the creative sector. Students learn to articulate their ideas and make clear intentions and persuasive arguments about their practice, context, and career path.

Language(s) of Instruction

English

Host Institution Course Number

DESI08099

Host Institution Course Title

GRAPHIC DESIGN AGENCY JUNIOR

Host Institution Course Details

<http://www.drps.ed.ac.uk/current/dpt/cxdesi08099.htm>

Host Institution Campus

Host Institution Faculty

Edinburgh College of Art

Host Institution Degree

Host Institution Department

Course Last Reviewed

2023-2024

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