COURSE DETAIL

GRAPHIC DESIGN AGENCY JUNIOR
Country United Kingdom - Scotland
Host Institution University of Edinburgh
Program(s) University of Edinburgh
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Art Studio
UCEAP Course Number 102
UCEAP Course Suffix
UCEAP Official Title GRAPHIC DESIGN AGENCY JUNIOR
UCEAP Transcript Title GRAPHC DESGN AGENCY
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

This course guides students through the principles, practice, and business strategies behind the world of graphic design agencies and their structures. Through practical projects and collaboration with peers in both junior and senior years, students form a personal vision for their place within the creative sector. Students learn to articulate their ideas and make clear intentions and persuasive arguments about their practice, context, and career path.

Language(s) of Instruction
English

Host Institution Course Number
DESI08099

Host Institution Course Title
GRAPHIC DESIGN AGENCY JUNIOR

Host Institution Course Details
http://www.drps.ed.ac.uk/current/dpt/cxdesi08099.htm

Host Institution Campus

Host Institution Faculty
Edinburgh College of Art

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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