COURSE DETAIL

ACCOUNTING FOR STRATEGIC BUSINESS DECISIONS

Country Korea, South

Host Institution Yonsei University

Program(s) Yonsei University Summer

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Business Administration

UCEAP Course Number 107

UCEAP Course Suffix

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UCEAP Official Title ACCOUNTING FOR STRATEGIC BUSINESS DECISIONS

UCEAP Transcript Title ACCTG BUS DECISIONS

UCEAP Quarter Units 4.50

UCEAP Semester Units

Course Description

This course provides a comprehensive exploitation of analyzing and utilizing accounting information. It equips students with literacy in accounting information, fostering the development of strategic business decisionmaking skills and practices.

The course delves into the role of accounting information in business for students to gain a fundamental understanding of decision models and tools and engage in the study of various strategic decision-making cases. Classes will be conducted through a combination of lectures, discussions, and practical case analyses, facilitating students' in-depth understanding. By the end of this course, students are expected to have established a robust foundation in accounting principles and their practical applications in decision-making and control.

Prerequisite: Principles of Accounting (any basic accounting course)

Language(s) of Instruction

English

Host Institution Course Number IEE2100

Host Institution Course Title ACCOUNTING FOR STRATEGIC BUSINESS DECISIONS

Host Institution Campus

Yonsei International Summer School

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business and Economics