COURSE DETAIL

BEHAVIORAL ECONOMICS
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Psychology
UCEAP Course Number 102
UCEAP Course Suffix
UCEAP Official Title BEHAVIORAL ECONOMICS
UCEAP Transcript Title BEHAVIORAL ECON
UCEAP Quarter Units 2.25
UCEAP Semester Units 1.50

Course Description

This course introduces the representative studies and core theories in the fields of behavioral economics and decision psychology. The lectures include topics such as prospect theory, heuristics and biases, self-control, and social decision making. This course teaches one how to analyze and solve various problems of choice in daily life, based on the psychological and economic theories of decision making.

Designed for advanced level undergraduate Psychology students, participants must have taken the introductory psychology courses (both I and II) or similar courses; students who do not meet this prerequisite must seek permission from the instructor on the first day of the course. To succeed in this course, it is highly recommended that participants are familiar with basic terms in elementary statistics.

Language(s) of Instruction
English

Host Institution Course Number
PSYC360

Host Institution Course Title
BEHAVIORAL ECONOMICS

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanView.jsp?year=2023&term=2R...

Host Institution Campus

Host Institution Faculty
Psychology

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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