

COURSE DETAIL

BEHAVIORAL ECONOMICS

Country

Korea, South

Host Institution

Korea University

Program(s)

Korea University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

102

UCEAP Course Suffix**UCEAP Official Title**

BEHAVIORAL ECONOMICS

UCEAP Transcript Title

BEHAVIORAL ECON

UCEAP Quarter Units

2.25

UCEAP Semester Units

1.50

Course Description

This course introduces the representative studies and core theories in the fields of behavioral economics and decision psychology. The lectures include topics such as prospect theory, heuristics and biases, self-control, and social decision making. This course teaches one how to analyze and solve various problems of choice in daily life, based on the psychological and economic theories of decision making.

Designed for advanced level undergraduate Psychology students, participants must have taken the introductory psychology courses (both I and II) or similar courses; students who do not meet this prerequisite must seek permission from the instructor on the first day of the course. To succeed in this course, it is highly recommended that participants are familiar with basic terms in elementary statistics.

Language(s) of Instruction

English

Host Institution Course Number

PSYC360

Host Institution Course Title

BEHAVIORAL ECONOMICS

Host Institution Campus

Host Institution Faculty

Psychology

Host Institution Degree

Host Institution Department

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