

COURSE DETAIL

PUBLIC ADMINISTRATION MANAGEMENT

Country

Italy

Host Institution

University of Bologna

Program(s)

University of Bologna

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Political Science Economics

UCEAP Course Number

189

UCEAP Course Suffix**UCEAP Official Title**

PUBLIC ADMINISTRATION MANAGEMENT

UCEAP Transcript Title

PUBL ADMIN MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course introduces students to public management, i.e., the decisions and actions of public officials in managerial roles. At the end of the course, students understand how a public manager achieves, in an effective way, at all levels of government, the goals of public policies. Course topics include an introduction to management; private versus public management; performance management in the public sector; the new public management and the public governance; citizen engagement; the creation and co-creation of public value; collaborative governance in times of uncertainty; strategic planning in the public sector: processes and tools; the strategic thinking: meaning and underlying variables; how to create an effective strategic plan; and a comparative study on international strategic plans.

Language(s) of Instruction

English

Host Institution Course Number

B2017

Host Institution Course Title

PUBLIC ADMINISTRATION MANAGEMENT

Host Institution Campus

BOLOGNA

Host Institution Faculty

Host Institution Degree

LM in ECONOMICS AND PUBLIC POLICY

Host Institution Department

ECONOMICS

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