# COURSE DETAIL

| PUBLIC ADMINISTRATION MANAGEMENT |
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| **Country**<br>Italy |
| **Host Institution**<br>University of Bologna |
| **Program(s)**<br>University of Bologna |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Political Science Economics |
| **UCEAP Course Number**<br>189 |
| **UCEAP Course Suffix** |
| **UCEAP Official Title**<br>PUBLIC ADMINISTRATION MANAGEMENT |
| **UCEAP Transcript Title**<br>PUBL ADMIN MGMT |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units**<br>4.00 |

**Course Description**

This course introduces students to public management, i.e., the decisions and actions of public officials in managerial roles. At the end of the course, students understand how a public manager achieves, in an effective way, at all levels of government, the goals of public policies. Course topics include an introduction to management; private versus public management; performance management in the public sector; the new public management and the public governance; citizen engagement; the creation and co-creation of public value; collaborative governance in times of uncertainty; strategic planning in the public sector: processes and tools; the strategic thinking: meaning and underlying variables; how to create an effective strategic plan; and a comparative study on international strategic plans.

**Language(s) of Instruction**
English

**Host Institution Course Number**
B2017

**Host Institution Course Title**
PUBLIC ADMINISTRATION MANAGEMENT

**Host Institution Course Details**
https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2023/491398

**Host Institution Campus**
BOLOGNA

**Host Institution Faculty**

**Host Institution Degree**
LM in ECONOMICS AND PUBLIC POLICY

**Host Institution Department**
ECONOMICS

**Course Last Reviewed**
2023-2024

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