

# COURSE DETAIL

## PUBLIC ADMINISTRATION MANAGEMENT

**Country**

Italy

**Host Institution**

University of Bologna

**Program(s)**

University of Bologna

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Political Science Economics

**UCEAP Course Number**

189

**UCEAP Course Suffix****UCEAP Official Title**

PUBLIC ADMINISTRATION MANAGEMENT

**UCEAP Transcript Title**

PUBL ADMIN MGMT

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## **Course Description**

This course introduces students to public management, i.e., the decisions and actions of public officials in managerial roles. At the end of the course, students understand how a public manager achieves, in an effective way, at all levels of government, the goals of public policies. Course topics include an introduction to management; private versus public management; performance management in the public sector; the new public management and the public governance; citizen engagement; the creation and co-creation of public value; collaborative governance in times of uncertainty; strategic planning in the public sector: processes and tools; the strategic thinking: meaning and underlying variables; how to create an effective strategic plan; and a comparative study on international strategic plans.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

B2017

### **Host Institution Course Title**

PUBLIC ADMINISTRATION MANAGEMENT

### **Host Institution Course Details**

<https://www.unibo.it/en/teaching/course-unit-catalogue/course-unit/2023/491398>

### **Host Institution Campus**

BOLOGNA

### **Host Institution Faculty**

### **Host Institution Degree**

LM in ECONOMICS AND PUBLIC POLICY

### **Host Institution Department**

ECONOMICS

**Course Last Reviewed**

2023-2024

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