COURSE DETAIL

DESIGN AND ENTERPRISE
Country Japan
Host Institution Waseda University
Program(s) Waseda University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration Architecture
UCEAP Course Number 109
UCEAP Course Suffix
UCEAP Official Title DESIGN AND ENTERPRISE
UCEAP Transcript Title DESIGN & ENTERPRISE
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Strong design cultures have proven to be a source of resilience and prosperity for nations, cities and enterprises. As recent AI developments portend disruption of industries, work, and familiar career paths, this course aims to equip students with a solid understanding of design principles and practice. Once associated with the built environment, physical products, and corporate illustration, design principles are widely applied to experiences, systems and processes, places and identities. In contrast to those familiar with humanities and sciences, the course demonstrates how design thinking represents a distinctive way of seeing and thinking yet complements and strengthens a liberal arts education. Design is optimistic, aims to make a difference through problem-finding and solving, and is inherently multi-disciplinary. By exploring the evolution of design practice through historical and contemporary examples, and a group project of design inquiry, students will begin to cultivate a design mindset.

Language(s) of Instruction
English

Host Institution Course Number
CMMI221L

Host Institution Course Title
DESIGN AND ENTERPRISE

Host Institution Course Details
https://www.wsl.waseda.jp/syllabus/JAA104.php?pKey=210EB335005120232 10EB3350021...

Host Institution Campus
Waseda University

Host Institution Faculty

Host Institution Degree

Host Institution Department
SILS- Business

Course Last Reviewed
2023-2024

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