COURSE DETAIL

OPERATIONS MANAGEMENT

Country
Korea, South

Host Institution
Korea University

Program(s)
Korea University

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
104

UCEAP Course Suffix

UCEAP Official Title
OPERATIONS MANAGEMENT

UCEAP Transcript Title
OPS MANAGEMENT

UCEAP Quarter Units
4.50

UCEAP Semester Units
3.00

Course Description

Operations management can be defined as the design, operation, and improvement of the systems that create and deliver the firm's primary products and services. This class provides an understanding of the operations management function and its relationship to other functional areas within the firm (both services and manufacturing). It develops frameworks to analyze the strengths and weaknesses of a firm's operations and to develop viable alternatives in pursuing its goals and objectives.

The course also examines the tradeoffs that managers face in emphasizing one goal (such as high-capacity utilization) as compared to another goal (such as customer service); it compares the strengths and weaknesses of different strategies and techniques, as determined by industry and global operating environments.

Operations management provides the tools, techniques, and strategies for making organizations work more effectively and efficiently; hence, making one a better manager, within any field of business.

Language(s) of Instruction
English

Host Institution Course Number
BUSS211

Host Institution Course Title
INTRODUCTION TO OPERATIONS MANAGEMENT

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanView.jsp?year=2023&term=2R...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business Administration

Course Last Reviewed

2023-2024

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