

# COURSE DETAIL

## OPERATIONS MANAGEMENT

**Country**

Korea, South

**Host Institution**

Korea University

**Program(s)**

Korea University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

104

**UCEAP Course Suffix****UCEAP Official Title**

OPERATIONS MANAGEMENT

**UCEAP Transcript Title**

OPS MANAGEMENT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

Operations management can be defined as the design, operation, and improvement of the systems that create and deliver the firm's primary products and services. This class provides an understanding of the operations management function and its relationship to other functional areas within the firm (both services and manufacturing). It develops frameworks to analyze the strengths and weaknesses of a firm's operations and to develop viable alternatives in pursuing its goals and objectives.

The course also examines the tradeoffs that managers face in emphasizing one goal (such as high-capacity utilization) as compared to another goal (such as customer service); it compares the strengths and weaknesses of different strategies and techniques, as determined by industry and global operating environments.

Operations management provides the tools, techniques, and strategies for making organizations work more effectively and efficiently; hence, making one a better manager, within any field of business.

### Language(s) of Instruction

English

### Host Institution Course Number

BUSS211

### Host Institution Course Title

INTRODUCTION TO OPERATIONS MANAGEMENT

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business Administration

[Print](#)