COURSE DETAIL

OPERATIONS MANAGEMENT
Country Korea, South
Host Institution Korea University
Program(s) Korea University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 104
UCEAP Course Suffix
UCEAP Official Title OPERATIONS MANAGEMENT
UCEAP Transcript Title OPS MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

Operations management can be defined as the design, operation, and improvement of the systems that create and deliver the firm's primary products and services. This class provides an understanding of the operations management function and its relationship to other functional areas within the firm (both services and manufacturing). It develops frameworks to analyze the strengths and weaknesses of a firm's operations and to develop viable alternatives in pursuing its goals and objectives.

The course also examines the tradeoffs that managers face in emphasizing one goal (such as high-capacity utilization) as compared to another goal (such as customer service); it compares the strengths and weaknesses of different strategies and techniques, as determined by industry and global operating environments.

Operations management provides the tools, techniques, and strategies for making organizations work more effectively and efficiently; hence, making one a better manager, within any field of business.

Language(s) of Instruction
English

Host Institution Course Number
BUSS211

Host Institution Course Title
INTRODUCTION TO OPERATIONS MANAGEMENT

Host Institution Course Details
https://infodepot.korea.ac.kr/lecture1/lecsubjectPlanView.jsp?year=2023&term=2R...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2023-2024

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