COURSE DETAIL

HISTORY OF PROPAGANDA
Country Spain
Host Institution Complutense University of Madrid
Program(s) Complutense University of Madrid
UCEAP Course Level Upper Division
UCEAP Subject Area(s) History Communication
UCEAP Course Number 173
UCEAP Course Suffix
UCEAP Official Title HISTORY OF PROPAGANDA
UCEAP Transcript Title HIST PROPAGANDA
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course examines the forms, channels, and strategies behind the distribution of propaganda. It reviews the history of propaganda from antiquity, through the Middle Ages, the invention of mechanized printing, and to the modern state. Particular emphasis is placed on propaganda in modern wartime.

Language(s) of Instruction
Spanish

Host Institution Course Number
803601,803664

Host Institution Course Title
HISTORIA DE LA PROPAGANDA

Host Institution Course Details
https://www.ucm.es/estudios/grado-publicidadyrelacionespublicas-plan-803664

Host Institution Campus
MONCLOA

Host Institution Faculty
Facultad de Ciencias de la Información

Host Institution Degree
GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

Host Institution Department
Historia de la Comunicación Social

Course Last Reviewed
2023-2024

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