

COURSE DETAIL

HISTORY OF PROPAGANDA

Country

Spain

Host Institution

Complutense University of Madrid

Program(s)

Complutense University of Madrid

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

History Communication

UCEAP Course Number

173

UCEAP Course Suffix**UCEAP Official Title**

HISTORY OF PROPAGANDA

UCEAP Transcript Title

HIST PROPAGANDA

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course examines the forms, channels, and strategies behind the distribution of propaganda. It reviews the history of propaganda from antiquity, through the Middle Ages, the invention of mechanized printing, and to the modern state. Particular emphasis is placed on propaganda in modern wartime.

Language(s) of Instruction

Spanish

Host Institution Course Number

803601,803664

Host Institution Course Title

HISTORY OF PROPAGANDA

Host Institution Campus

MONCLOA

Host Institution Faculty

Facultad de Ciencias de la Información

Host Institution Degree

GRADO EN PUBLICIDAD Y RELACIONES PÚBLICAS

Host Institution Department

Historia de la Comunicación Social

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