COURSE DETAIL

BEHAVIORAL ECONOMICS OF ORGANIZATIONS

Country United Kingdom - England

Host Institution King's College London

Program(s) King's College London

UCEAP Course Level Upper Division

UCEAP Subject Area(s) Economics

UCEAP Course Number

UCEAP Course Suffix

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UCEAP Official Title BEHAVIORAL ECONOMICS OF ORGANIZATIONS

UCEAP Transcript Title BEHAVIORAL ECON

UCEAP Quarter Units 6.00

UCEAP Semester Units

This course gives students a thorough introduction to the field of behavioral organizational economics. Students discuss seminal as well as current research papers in the field, featuring empirical studies as well as lab and field experiments. Students study employment relationships between workers and organizations and get to know key factors that shape them in a positive way. They focus on the two concepts of motivation and selection. When it comes to the question of how to motivate workers on their jobs, students discuss desired as well as unexpected effects incentives can have and examine the interplay between incentives, on the one hand, and cultural and psychological factors on the other. When it comes to selection and hiring, students tackle the question of how to detect discrimination in the hiring process – and discuss measures that can help to mitigate or even eliminate it.

Language(s) of Instruction English

Host Institution Course Number 5QQMN202

Host Institution Course Title BEHAVIORAL ECONOMICS OF ORGANIZATIONS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department Business

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