COURSE DETAIL

THE NEW POLITICAL ECONOMY OF THE MEDIA
Country United Kingdom - England
Host Institution King's College London
Program(s) King's College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Film & Media Studies
UCEAP Course Number 142
UCEAP Course Suffix N
UCEAP Official Title THE NEW POLITICAL ECONOMY OF THE MEDIA
UCEAP Transcript Title POL ECON OF MEDIA
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course offers students an introduction to the relationship between the media, technology platforms, and politics, and an exploration of how that relationship is changing in the digital age. The course introduces students to general theories of media power and effects, outline the economics of media, shows how the media impacts political campaigning, illustrates how the media can affect public policy, and assesses the negative externalities associated with the new political economy of the media (including monopoly, surveillance and information disorder).

Language(s) of Instruction
English

Host Institution Course Number
5SSPP236

Host Institution Course Title
THE NEW POLITICAL ECONOMY OF THE MEDIA

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/the-new-political-economy-of-the-me...

Host Institution Campus

Host Institution Faculty
Social Science & Public Policy

Host Institution Degree

Host Institution Department
Political Economy

Course Last Reviewed
2023-2024

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