

COURSE DETAIL

THE NEW POLITICAL ECONOMY OF THE MEDIA

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies

UCEAP Course Number

142

UCEAP Course Suffix

N

UCEAP Official Title

THE NEW POLITICAL ECONOMY OF THE MEDIA

UCEAP Transcript Title

POL ECON OF MEDIA

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course offers students an introduction to the relationship between the media, technology platforms, and politics, and an exploration of how that relationship is changing in the digital age. The course introduces students to general theories of media power and effects, outline the economics of media, shows how the media impacts political campaigning, illustrates how the media can affect public policy, and assesses the negative externalities associated with the new political economy of the media (including monopoly, surveillance and information disorder).

Language(s) of Instruction

English

Host Institution Course Number

5SSPP236

Host Institution Course Title

THE NEW POLITICAL ECONOMY OF THE MEDIA

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/the-new-political-economy-of-the-me...>

Host Institution Campus

Host Institution Faculty

Social Science & Public Policy

Host Institution Degree

Host Institution Department

Political Economy

Course Last Reviewed

2023-2024

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