

# COURSE DETAIL

## THE NEW POLITICAL ECONOMY OF THE MEDIA

**Country**

United Kingdom - England

**Host Institution**

King's College London

**Program(s)**

King's College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Film & Media Studies

**UCEAP Course Number**

142

**UCEAP Course Suffix**

N

**UCEAP Official Title**

THE NEW POLITICAL ECONOMY OF THE MEDIA

**UCEAP Transcript Title**

POL ECON OF MEDIA

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

This course offers students an introduction to the relationship between the media, technology platforms, and politics, and an exploration of how that relationship is changing in the digital age. The course introduces students to general theories of media power and effects, outline the economics of media, shows how the media impacts political campaigning, illustrates how the media can affect public policy, and assesses the negative externalities associated with the new political economy of the media (including monopoly, surveillance and information disorder).

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

5SSPP236

### **Host Institution Course Title**

THE NEW POLITICAL ECONOMY OF THE MEDIA

### **Host Institution Campus**

### **Host Institution Faculty**

Social Science & Public Policy

### **Host Institution Degree**

### **Host Institution Department**

Political Economy

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