COURSE DETAIL

ENTREPRENEURIAL FINANCE
Country United Kingdom - England
Host Institution University College London
Program(s) University College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 144
UCEAP Course Suffix N
UCEAP Official Title ENTREPRENEURIAL FINANCE
UCEAP Transcript Title ENTREPRENRL FINANCE
UCEAP Quarter Units 6.00
UCEAP Semester Units

4.00

Course Description

This course provides the necessary knowledge and skills to enable a student to understand the nature and characteristics of financial planning in the context of entrepreneurship. This involves the understanding of the key financial statements (profit & loss, balance sheet and cash flow), the financial planning process, the financial risks/rewards of entrepreneurship and innovation, new venture financial models and strategies, typical funding sources, the development of business presentations to attract outside funding, the due diligence process, and the strategies for negotiations for funding.

Language(s) of Instruction
English

Host Institution Course Number
MSIN0047

Host Institution Course Title
ENTREPRENEURIAL FINANCE

Host Institution Course Details
https://www.ucl.ac.uk/module-catalogue/modules/MSIN0047

Host Institution Campus
Bloomsbury

Host Institution Faculty
Faculty of Engineering Sciences

Host Institution Degree

Host Institution Department
UCL School of Management

Course Last Reviewed

2023-2024

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