

# COURSE DETAIL

## ENTREPRENEURIAL FINANCE

**Country**

United Kingdom - England

**Host Institution**

University College London

**Program(s)**

University College London

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

144

**UCEAP Course Suffix**

N

**UCEAP Official Title**

ENTREPRENEURIAL FINANCE

**UCEAP Transcript Title**

ENTREPRENRL FINANCE

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

### **Course Description**

This course provides the necessary knowledge and skills to enable a student to understand the nature and characteristics of financial planning in the context of entrepreneurship. This involves the understanding of the key financial statements (profit & loss, balance sheet and cash flow), the financial planning process, the financial risks/rewards of entrepreneurship and innovation, new venture financial models and strategies, typical funding sources, the development of business presentations to attract outside funding, the due diligence process, and the strategies for negotiations for funding.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MSIN0047

### **Host Institution Course Title**

ENTREPRENEURIAL FINANCE

### **Host Institution Campus**

Bloomsbury

### **Host Institution Faculty**

Faculty of Engineering Sciences

### **Host Institution Degree**

### **Host Institution Department**

UCL School of Management

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