

COURSE DETAIL

ENTREPRENEURIAL FINANCE

Country

United Kingdom - England

Host Institution

University College London

Program(s)

University College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

144

UCEAP Course Suffix

N

UCEAP Official Title

ENTREPRENEURIAL FINANCE

UCEAP Transcript Title

ENTREPRENRL FINANCE

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course provides the necessary knowledge and skills to enable a student to understand the nature and characteristics of financial planning in the context of entrepreneurship. This involves the understanding of the key financial statements (profit & loss, balance sheet and cash flow), the financial planning process, the financial risks/rewards of entrepreneurship and innovation, new venture financial models and strategies, typical funding sources, the development of business presentations to attract outside funding, the due diligence process, and the strategies for negotiations for funding.

Language(s) of Instruction

English

Host Institution Course Number

MSIN0047

Host Institution Course Title

ENTREPRENEURIAL FINANCE

Host Institution Course Details

<https://www.ucl.ac.uk/module-catalogue/modules/MSIN0047>

Host Institution Campus

Bloomsbury

Host Institution Faculty

Faculty of Engineering Sciences

Host Institution Degree

Host Institution Department

UCL School of Management

Course Last Reviewed

2023-2024

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