COURSE DETAIL

THE GLOBAL ART MARKET

Country
United Kingdom - England

Host Institution
Sotheby's Institute of Art

Program(s)
Summer at Sotheby's Institute of Art

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Economics Business Administration Art History

UCEAP Course Number
150

UCEAP Course Suffix
S

UCEAP Official Title
THE GLOBAL ART MARKET

UCEAP Transcript Title
GLOBAL ART MARKET

UCEAP Quarter Units
8.00

UCEAP Semester Units

5.30

Course Description

This course explores the emergence and key concepts of the global market for art from the 18th to the 21st centuries through a discussion of its history, disruptions, and innovations. The course takes a thematic approach delivered via specific case studies to map the key concepts, individuals and institutions, and the various business models, and ethical and legal considerations that underpin the contemporary market. Students gain an understanding of the globalized art market economy through a comparative study of different geographical market regions across time, including the emergence of new global art market centers and the rise of the millennial collector. Throughout, the auction house and the unique behind-the-scenes access afforded to students of Sotheby’s Institute of Art, provides a detailed and practical case study of the history, development, and future of this market.

Language(s) of Instruction
English

Host Institution Course Number

Host Institution Course Title
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Host Institution Course Details

Host Institution Campus
Bloomsbury

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed

2024-2025

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