COURSE DETAIL

AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE
Country United Kingdom - England
Host Institution London School of Economics
Program(s) Summer at London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 130
UCEAP Course Suffix S
UCEAP Official Title AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE
UCEAP Transcript Title AI FOR BUSINESS
UCEAP Quarter Units 5.50
UCEAP Semester Units

3.70

Course Description

The course blends theoretical knowledge and practical skills, preparing students to understand and leverage AI technologies in various business contexts. The course begins with an insightful introduction to AI and Machine Learning, providing a solid foundation in AI concepts and terminologies. Discovering the evolution of AI and understanding the core mechanisms that drive machine learning and deep learning technologies provides the foundational knowledge to set the stage for more advanced topics. To dive deep into the realm of AI technologies and their applications in business, the course explores a wide array of AI technologies, including Natural Language Processing, predictive and prescriptive analytics, and demonstrates their practical applications.

Language(s) of Instruction
English

Host Institution Course Number
MG111

Host Institution Course Title
AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE

Host Institution Course Details
https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/busines...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2024-2025

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