

COURSE DETAIL

AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

Summer at London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

130

UCEAP Course Suffix

S

UCEAP Official Title

AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE

UCEAP Transcript Title

AI FOR BUSINESS

UCEAP Quarter Units

5.50

UCEAP Semester Units

3.70

Course Description

The course blends theoretical knowledge and practical skills, preparing students to understand and leverage AI technologies in various business contexts. The course begins with an insightful introduction to AI and Machine Learning, providing a solid foundation in AI concepts and terminologies. Discovering the evolution of AI and understanding the core mechanisms that drive machine learning and deep learning technologies provides the foundational knowledge to set the stage for more advanced topics. To dive deep into the realm of AI technologies and their applications in business, the course explores a wide array of AI technologies, including Natural Language Processing, predictive and prescriptive analytics, and demonstrates their practical applications.

Language(s) of Instruction

English

Host Institution Course Number

MG111

Host Institution Course Title

AI FOR BUSINESS: MANAGEMENT, STRATEGY AND GOVERNANCE

Host Institution Course Details

<https://www.lse.ac.uk/study-at-lse/summer-schools/summer-school/courses/business...>

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2024-2025

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