

# COURSE DETAIL

## SOCIAL INNOVATION AND ENTREPRENEURSHIP

**Country**

United Kingdom - England

**Host Institution**

London School of Economics

**Program(s)**

Summer at London School of Economics

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

124

**UCEAP Course Suffix**

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**UCEAP Official Title**

SOCIAL INNOVATION AND ENTREPRENEURSHIP

**UCEAP Transcript Title**

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**UCEAP Quarter Units**

5.50

**UCEAP Semester Units**

3.70

### **Course Description**

Based on recent leading-edge research, this course gives students the concepts, insights, and tools necessary to successfully start up, manage, and scale-up innovative, sustainable businesses which are designed for social good. While the insights from this course on social innovation and entrepreneurship are more fundamental, the focus is on emerging economies where social and environmental problems are most extreme including South Asia, Africa, and South America. Interactive case studies form an integral part of the course; examining social innovations and their social impact in sectors such as solar energy, microfinance, gender and youth equality, mobile banking, e-education, and more.

### **Language(s) of Instruction**

English

### **Host Institution Course Number**

MG105

### **Host Institution Course Title**

SOCIAL INNOVATION AND ENTREPRENEURSHIP

### **Host Institution Campus**

### **Host Institution Faculty**

### **Host Institution Degree**

### **Host Institution Department**

Business and Management

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