COURSE DETAIL

MANAGEMENT INFORMATION SYSTEMS
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 102
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT INFORMATION SYSTEMS
UCEAP Transcript Title MGMT INFO SYSTEMS
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

The prevalence of information technologies (IT) has rapidly reshaped individual behaviors, business environments, and our society. In business environments, IT play a critical role in supporting managerial decisions, designing business processes, and enhancing organizational performance. IT also enable new products, services, and business models today. As IT provide new opportunities for businesses, they also present new challenges such as securing systems and protecting the privacy of customers. Thus, it is
important for today's managers to have a good understanding of modern IT, the strategic role of IT as well as how IT can be used in organizations from a management perspective. This course aims to introduce IT that are critical to modern business, study IT applications in various aspects of business operations, and discuss future opportunities and challenges in taking advantage of IT in business. One of the most important goals of this course is to understand IT-based innovations and related issues in the
real business world! Why are information systems so important in today's business? How can information systems help businesses become more competitive? What are the technical foundation for understanding information systems? What are the emerging technological innovations that can potentially help businesses? What are the core information systems applications that businesses are using today to improve operational excellence and decision making? How can enterprise-wide applications improve
business performance and decision making?

Language(s) of Instruction
English

Host Institution Course Number
BIZ3189

Host Institution Course Title
MANAGEMENT INFORMATION SYSTEMS

Host Institution Course Details

Host Institution Campus
Host Institution Faculty
Host Institution Degree
Host Institution Department Business Administration
Course Last Reviewed 2023-2024

Print