

COURSE DETAIL

PSYCHOLOGY OF COMMUNICATION

Country

China

Host Institution

Fudan University

Program(s)

Fudan University

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Psychology

UCEAP Course Number

16

UCEAP Course Suffix**UCEAP Official Title**

PSYCHOLOGY OF COMMUNICATION

UCEAP Transcript Title

PSYCHOLOGY OF COMM

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

Through the analysis of specific cases of communication in different situations and the systematic study of relevant theories, students can understand the basic theories of communication and master the methods to improve communication efficiency in different situations. Through a series of case discussions, students are trained to analyze and solve interpersonal conflict, team management, negotiation, cross-cultural adaptation and other related problems in practice by combining relevant theories. At the same time, through actual research and reporting, students will be trained to discover, analyze and solve problems, as well as expression and teamwork skills.

In today's society, with the process of globalization and informatization, people are more and more exposed to individuals and groups with different backgrounds. How to communicate with different individuals? How to improve the efficiency of the team? How do you adapt to a new environment?

Through the study of this course, students will be able to better understand and master the theory and skills of communication, management and negotiation in life and work.

Language(s) of Instruction

Chinese

Host Institution Course Number

TOUR110006

Host Institution Course Title

PSYCHOLOGY OF COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Department of Tourism

Course Last Reviewed

2023-2024

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