COURSE DETAIL

OPPORTUNITIES: HERE, THERE AND EVERYWHERE

Country

New Zealand

Host Institution

University of Canterbury

Program(s)

University of Canterbury

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

110

UCEAP Course Suffix

UCEAP Official Title

OPPORTUNITIES: HERE, THERE AND EVERYWHERE

UCEAP Transcript Title

OPPORTUNITIES

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Students are introduced to the entrepreneurial worldview that opportunities for innovation can be found across geographic, socioeconomic, industry, and cultural boundaries. Students must demonstrate an entrepreneurial mindset through which they constantly seek to recognize innovation opportunities, across multiple contexts. Students are required to identify innovation opportunities that are local, national, and international in scope.

Language(s) of Instruction

English

Host Institution Course Number

INOV200

Host Institution Course Title

OPPORTUNITIES: HERE, THERE AND EVERYWHERE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Print