COURSE DETAIL

OPPORTUNITIES: HERE, THERE AND EVERYWHERE
Country New Zealand
Host Institution University of Canterbury
Program(s) University of Canterbury
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 110
UCEAP Course Suffix
UCEAP Official Title OPPORTUNITIES: HERE, THERE AND EVERYWHERE
UCEAP Transcript Title OPPORTUNITIES
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Students are introduced to the entrepreneurial worldview that opportunities for innovation can be found across geographic, socioeconomic, industry, and cultural boundaries. Students must demonstrate an entrepreneurial mindset through which they constantly seek to recognize innovation opportunities, across multiple contexts. Students are required to identify innovation opportunities that are local, national, and international in scope.

Language(s) of Instruction
English

Host Institution Course Number
INOV200

Host Institution Course Title
OPPORTUNITIES: HERE, THERE AND EVERYWHERE

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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