COURSE DETAIL

COMPETITIVE OPERATIONS STRATEGY
Country Korea, South
Host Institution Yonsei University
Program(s) Yonsei University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 107
UCEAP Course Suffix
UCEAP Official Title COMPETITIVE OPERATIONS STRATEGY
UCEAP Transcript Title OPERATIONS STRATEGY
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course explores major operations management techniques and how they are used to formulate competitive operations strategies. In addition, students are required to discuss how these operational strategies are applied to real-world problems. Through these discussions, students learn about various decision-making challenges that businesses face and how to address them using data-driven operational strategies. Topics include Review of EOQ Model, Review of Newsvendor Model, Applications of Newsvendor Model, Forecasting, Operations Optimization, Overview of Data Analytics, Descriptive Analytics, Review of Predictive Analytics, and Case Study in Operations and Application of Analytics Techniques.

Prerequisites: Production and Operations Management.

Language(s) of Instruction
English

Host Institution Course Number
BIZ3167

Host Institution Course Title
COMPETITIVE OPERATIONS STRATEGY

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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