

COURSE DETAIL

THINKING ABOUT BUSINESS

Country

United Kingdom - Scotland

Host Institution

University of Edinburgh

Program(s)

University of Edinburgh

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

42

UCEAP Course Suffix**UCEAP Official Title**

THINKING ABOUT BUSINESS

UCEAP Transcript Title

THINK ABOUT BUSINES

UCEAP Quarter Units

8.00

UCEAP Semester Units

5.30

Course Description

The course addresses contemporary issues facing business, through the lenses of different disciplines (ways of thinking). Disciplines may include popular culture, literature, evolutionary biology, psychology, anthropology, politics, history, religion and statistics. Students leave the course with an understanding of how to think creatively about business and how to think critically about propositions within it.

Language(s) of Instruction

English

Host Institution Course Number

BUST08045

Host Institution Course Title

THINKING ABOUT BUSINESS

Host Institution Course Details

<http://www.drps.ed.ac.uk/23-24/dpt/cxbust08045.htm>

Host Institution Campus

Host Institution Faculty

Business School

Host Institution Degree

Host Institution Department

Course Last Reviewed

2023-2024

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