COURSE DETAIL

THINKING ABOUT BUSINESS
Country United Kingdom - Scotland
Host Institution University of Edinburgh
Program(s) University of Edinburgh
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 42
UCEAP Course Suffix
UCEAP Official Title THINKING ABOUT BUSINESS
UCEAP Transcript Title THINK ABOUT BUSINES
UCEAP Quarter Units 8.00
UCEAP Semester Units 5.30

Course Description

The course addresses contemporary issues facing business, through the lenses of different disciplines (ways of thinking). Disciplines may include popular culture, literature, evolutionary biology, psychology, anthropology, politics, history, religion and statistics. Students leave the course with an understanding of how to think creatively about business and how to think critically about propositions within it.

Language(s) of Instruction
English

Host Institution Course Number
BUST08045

Host Institution Course Title
THINKING ABOUT BUSINESS

Host Institution Course Details
http://www.drps.ed.ac.uk/23-24/dpt/cxbust08045.htm

Host Institution Campus

Host Institution Faculty
Business School

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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