

# COURSE DETAIL

## THINKING ABOUT BUSINESS

**Country**

United Kingdom - Scotland

**Host Institution**

University of Edinburgh

**Program(s)**

University of Edinburgh

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

42

**UCEAP Course Suffix****UCEAP Official Title**

THINKING ABOUT BUSINESS

**UCEAP Transcript Title**

THINK ABOUT BUSINES

**UCEAP Quarter Units**

8.00

**UCEAP Semester Units**

5.30

## Course Description

The course addresses contemporary issues facing business, through the lenses of different disciplines (ways of thinking). Disciplines may include popular culture, literature, evolutionary biology, psychology, anthropology, politics, history, religion and statistics. Students leave the course with an understanding of how to think creatively about business and how to think critically about propositions within it.

### Language(s) of Instruction

English

### Host Institution Course Number

BUST08045

### Host Institution Course Title

THINKING ABOUT BUSINESS

### Host Institution Campus

### Host Institution Faculty

Business School

### Host Institution Degree

### Host Institution Department

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