COURSE DETAIL

INNOVATION MANAGEMENT
Country Sweden
Host Institution Lund University
Program(s) Lund University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 160
UCEAP Course Suffix
UCEAP Official Title INNOVATION MANAGEMENT
UCEAP Transcript Title INNOVATION MGMT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

Today’s businesses need to continuously develop their ways of organizing and leading, as well as understand how to manage innovation to secure the development and growth of the companies. This course develops a theoretical knowledge base and practical ability in innovation management. The objective is also to increase the knowledge of how considering the conditions and processes of innovation management can contribute to long-lasting advantages and an increase in company competitiveness.

Language(s) of Instruction
English

Host Institution Course Number
FEKH92

Host Institution Course Title
INNOVATION MANAGEMENT

Host Institution Course Details
https://www.lunduniversity.lu.se/lubas/i-uoh-lu-FEKH92

Host Institution Campus
Lund Univerity

Host Institution Faculty
Economics and Management

Host Institution Degree

Host Institution Department
Business Administration

Course Last Reviewed
2023-2024

Print