

COURSE DETAIL

INNOVATION MANAGEMENT

Country

Sweden

Host Institution

Lund University

Program(s)

Lund University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

160

UCEAP Course Suffix**UCEAP Official Title**

INNOVATION MANAGEMENT

UCEAP Transcript Title

INNOVATION MGMT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Today's businesses need to continuously develop their ways of organizing and leading, as well as understand how to manage innovation to secure the development and growth of the companies. This course develops a theoretical knowledge base and practical ability in innovation management. The objective is also to increase the knowledge of how considering the conditions and processes of innovation management can contribute to long-lasting advantages and an increase in company competitiveness.

Language(s) of Instruction

English

Host Institution Course Number

FEKH92

Host Institution Course Title

INNOVATION MANAGEMENT

Host Institution Campus

Lund Univerity

Host Institution Faculty

Economics and Management

Host Institution Degree

Host Institution Department

Business Administration

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