COURSE DETAIL

INVESTING IN CHINA
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 143
UCEAP Course Suffix
UCEAP Official Title INVESTING IN CHINA
UCEAP Transcript Title INVESTING IN CHINA
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course is designed to help students gain insights into Chinese institutions that can facilitate investment decisions in Chinese capital markets. Understanding the institutional environment in China is important because it exhibits significant differences from shareholder-driven Western economies. The course begins by introducing a stakeholder approach to understanding Chinese markets and highlighting the major differences relative to the capital markets in developed countries. Subsequent classes are devoted to understanding the behaviors and incentives of each important stakeholders and market participants in more depth such as the government, managers, investors, analysts, and China's position in the world. The course materials are largely based on the field research conducted in China involving case studies and surveys. Topics include insider trading, financial market transparency, frauds, ESG, Investment in AI, joint-venture and cross-listing firms. While the course focuses on China and its institutions, the theories and insights covered in the course are applicable to understanding international, especially other emerging, markets. A broader objective of this course is to raise awareness for a thorough understanding of the relevant institutions when engaging in international investment decisions.

Language(s) of Instruction
English

Host Institution Course Number
E2800220

Host Institution Course Title
INVESTING IN CHINA

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree
Host Institution Department School of Management
Course Last Reviewed 2023-2024

Print