

## COURSE DETAIL

### INVESTING IN CHINA

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

143

**UCEAP Course Suffix****UCEAP Official Title**

INVESTING IN CHINA

**UCEAP Transcript Title**

INVESTING IN CHINA

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course is designed to help students gain insights into Chinese institutions that can facilitate investment decisions in Chinese capital markets. Understanding the institutional environment in China is important because it exhibits significant differences from shareholder-driven Western economies. The course begins by introducing a stakeholder approach to understanding Chinese markets and highlighting the major differences relative to the capital markets in developed countries. Subsequent classes are devoted to understanding the behaviors and incentives of each important stakeholders and market participants in more depth such as the government, managers, investors, analysts, and China's position in the world. The course materials are largely based on the field research conducted in China involving case studies and surveys. Topics include insider trading, financial market transparency, frauds, ESG, Investment in AI, joint-venture and cross-listing firms. While the course focuses on China and its institutions, the theories and insights covered in the course are applicable to understanding international, especially other emerging, markets. A broader objective of this course is to raise awareness for a thorough understanding of the relevant institutions when engaging in international investment decisions.

## Language(s) of Instruction

English

## Host Institution Course Number

E2800220

## Host Institution Course Title

INVESTING IN CHINA

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

**Host Institution Degree**

**Host Institution Department**

School of Management

**Course Last Reviewed**

2023-2024

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