

COURSE DETAIL

INVESTING IN CHINA

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

143

UCEAP Course Suffix**UCEAP Official Title**

INVESTING IN CHINA

UCEAP Transcript Title

INVESTING IN CHINA

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course is designed to help students gain insights into Chinese institutions that can facilitate investment decisions in Chinese capital markets. Understanding the institutional environment in China is important because it exhibits significant differences from shareholder-driven Western economies. The course begins by introducing a stakeholder approach to understanding Chinese markets and highlighting the major differences relative to the capital markets in developed countries. Subsequent classes are devoted to understanding the behaviors and incentives of each important stakeholders and market participants in more depth such as the government, managers, investors, analysts, and China's position in the world. The course materials are largely based on the field research conducted in China involving case studies and surveys. Topics include insider trading, financial market transparency, frauds, ESG, Investment in AI, joint-venture and cross-listing firms. While the course focuses on China and its institutions, the theories and insights covered in the course are applicable to understanding international, especially other emerging, markets. A broader objective of this course is to raise awareness for a thorough understanding of the relevant institutions when engaging in international investment decisions.

Language(s) of Instruction

English

Host Institution Course Number

E2800220

Host Institution Course Title

INVESTING IN CHINA

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

School of Management

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