

COURSE DETAIL

ENTREPRENEURIAL FAMILY FIRMS

Country

United Kingdom - England

Host Institution

King's College London

Program(s)

King's College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

135

UCEAP Course Suffix

N

UCEAP Official Title

ENTREPRENEURIAL FAMILY FIRMS

UCEAP Transcript Title

ENTREP FAMILY FIRMS

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

Family firms are the dominant organizational form worldwide, yet a distinctive field of study due to the potential tensions and synergies between family and business systems. This course explores these tensions and synergies, which are manifested in the resources, governance, succession planning, and most important the entrepreneurial orientation and transgenerational value creation potential of family businesses. While research has found consensus on some general trends and characteristics of family firms, there are some surprising outcomes that challenge existing theories.

Language(s) of Instruction

English

Host Institution Course Number

6SSMN310

Host Institution Course Title

ENTREPRENEURIAL FAMILY FIRMS

Host Institution Course Details

<https://www.kcl.ac.uk/abroad/module-options/entrepreneurial-family-firms-1>

Host Institution Campus

King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

Course Last Reviewed

2023-2024

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