COURSE DETAIL

ENTREPRENEURIAL FAMILY FIRMS

Country
United Kingdom - England

Host Institution
King's College London

Program(s)
King's College London

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Business Administration

UCEAP Course Number
135

UCEAP Course Suffix
N

UCEAP Official Title
ENTREPRENEURIAL FAMILY FIRMS

UCEAP Transcript Title
ENTREP FAMILY FIRMS

UCEAP Quarter Units
6.00

UCEAP Semester Units

4.00

Course Description

Family firms are the dominant organizational form worldwide, yet a distinctive field of study due to the potential tensions and synergies between family and business systems. This course explores these tensions and synergies, which are manifested in the resources, governance, succession planning, and most important the entrepreneurial orientation and transgenerational value creation potential of family businesses. While research has found consensus on some general trends and characteristics of family firms, there are some surprising outcomes that challenge existing theories.

Language(s) of Instruction
English

Host Institution Course Number
6SSMN310

Host Institution Course Title
ENTREPRENEURIAL FAMILY FIRMS

Host Institution Course Details
https://www.kcl.ac.uk/abroad/module-options/entrepreneurial-family-firms-1

Host Institution Campus
King's College London

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2023-2024

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