

## COURSE DETAIL

### MANAGEMENT

**Country**

China

**Host Institution**

Peking University, Beijing

**Program(s)**

Peking University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

167

**UCEAP Course Suffix****UCEAP Official Title**

MANAGEMENT

**UCEAP Transcript Title**

MANAGEMENT

**UCEAP Quarter Units**

4.50

**UCEAP Semester Units**

3.00

## Course Description

This course covers the fundamental scope, theory, and methodologies of management; improves the abilities of defining, analyzing, and solving problems. The content includes management need in globalization; managers, management activities, and management goal; mission, directions, and functions of institutions; design of organizational structure and staffing; problems, routine, and non-routine decisions; goal and planning; team behavior, negotiation, and motivation in operations; standardization, process control, and information system; cost/benefit of management and performance evaluation; environmental challenges and organizational change; the science and art sides of managerial mechanism; managerial thoughts of leaders and their development.

### Language(s) of Instruction

Chinese

### Host Institution Course Number

2830290

### Host Institution Course Title

MANAGEMENT

### Host Institution Campus

Peking University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Guanghua School of Management

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