COURSE DETAIL

MANAGEMENT
Country China
Host Institution Peking University, Beijing
Program(s) Peking University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 167
UCEAP Course Suffix
UCEAP Official Title MANAGEMENT
UCEAP Transcript Title MANAGEMENT
UCEAP Quarter Units 4.50
UCEAP Semester Units 3.00

Course Description

This course covers the fundamental scope, theory, and methodologies of management; improves the abilities of defining, analyzing, and solving problems. The content includes management need in globalization; managers, management activities, and management goal; mission, directions, and functions of institutions; design of organizational structure and staffing; problems, routine, and non-routine decisions; goal and planning; team behavior, negotiation, and motivation in operations; standardization, process control, and information system; cost/benefit of management and performance evaluation; environmental challenges and organizational change; the science and art sides of managerial mechanism; managerial thoughts of leaders and their development.

Language(s) of Instruction
Chinese

Host Institution Course Number
2830290

Host Institution Course Title
MANAGEMENT

Host Institution Course Details

Host Institution Campus
Peking University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Guanghua School of Management

Course Last Reviewed
2023-2024

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