

COURSE DETAIL

MANAGEMENT

Country

China

Host Institution

Peking University, Beijing

Program(s)

Peking University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

167

UCEAP Course Suffix**UCEAP Official Title**

MANAGEMENT

UCEAP Transcript Title

MANAGEMENT

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course covers the fundamental scope, theory, and methodologies of management; improves the abilities of defining, analyzing, and solving problems. The content includes management need in globalization; managers, management activities, and management goal; mission, directions, and functions of institutions; design of organizational structure and staffing; problems, routine, and non-routine decisions; goal and planning; team behavior, negotiation, and motivation in operations; standardization, process control, and information system; cost/benefit of management and performance evaluation; environmental challenges and organizational change; the science and art sides of managerial mechanism; managerial thoughts of leaders and their development.

Language(s) of Instruction

Chinese

Host Institution Course Number

2830290

Host Institution Course Title

MANAGEMENT

Host Institution Course Details

Host Institution Campus

Peking University

Host Institution Faculty

Host Institution Degree

Host Institution Department

Guanghua School of Management

Course Last Reviewed

2023-2024

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