# COURSE DETAIL

| ENTREPRENEURIAL VENTURES |
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| **Country**<br>United Kingdom - England |
| **Host Institution**<br>King's College London |
| **Program(s)**<br>King's College London |
| **UCEAP Course Level**<br>Upper Division |
| **UCEAP Subject Area(s)**<br>Business Administration |
| **UCEAP Course Number**<br>148 |
| **UCEAP Course Suffix**<br>N |
| **UCEAP Official Title**<br>ENTREPRENEURIAL VENTURES |
| **UCEAP Transcript Title**<br>ENTREPRENL VENTURES |
| **UCEAP Quarter Units**<br>6.00 |
| **UCEAP Semester Units** |

4.00

**Course Description**

The course introduces key ideas and processes in the area of Entrepreneurship using an applied approach. The course focuses on the generation of business ideas followed by development, articulation, and formulation of a business plan. Relevant areas such as business model development, the external environment, resource management and financial planning are integrated in an entrepreneurial context. Theoretical and empirical foundations of entrepreneurship are explored at the start of term; the remainder of the course is dedicated to students designing their own entrepreneurial venture and experiencing the entrepreneurial process in action.

**Language(s) of Instruction**
English

**Host Institution Course Number**
5QQMB210

**Host Institution Course Title**
ENTREPRENEURIAL VENTURES

**Host Institution Course Details**
https://www.kcl.ac.uk/abroad/module-options/entrepreneurial-ventures

**Host Institution Campus**

**Host Institution Faculty**

**Host Institution Degree**

**Host Institution Department**
Business

**Course Last Reviewed**
2023-2024

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