

## COURSE DETAIL

### ENTREPRENEURSHIP CAMP

**Country**

China

**Host Institution**

Tsinghua University

**Program(s)**

Tsinghua University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

2

**UCEAP Course Suffix****UCEAP Official Title**

ENTREPRENEURSHIP CAMP

**UCEAP Transcript Title**

ENTREPRENEUR CAMP

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

The Entrepreneurship Camp will provide the opportunity to observe actual entrepreneurial practices and to discuss the pros and cons of these ventures, so that the students will be able to perceive the difficulties, processes and key issues of entrepreneurship. On this basis, students will be given the opportunity to work on their own, forming teams to prepare and plan an actual entrepreneurial project. The focus of the course is to organize students to discuss the key issues of entrepreneurship with video cases, and to organize various entrepreneurial teams to carry out practical work to complete the preparation and planning of an entrepreneurial project. Through the training in this course, students are expected to: gain practical experience; gain a deep understanding of the key issues of entrepreneurship, such as business models, team building, market entry strategies, etc.

### Language(s) of Instruction

Chinese

### Host Institution Course Number

00510602

### Host Institution Course Title

ENTREPRENEURSHIP CAMP

### Host Institution Course Details

### Host Institution Campus

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

### Course Last Reviewed

2023-2024

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