COURSE DETAIL

ENTREPRENEURSHIP CAMP
Country China
Host Institution Tsinghua University
Program(s) Tsinghua University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 2
UCEAP Course Suffix
UCEAP Official Title ENTREPRENEURSHIP CAMP
UCEAP Transcript Title ENTREPRENEUR CAMP
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

The Entrepreneurship Camp will provide the opportunity to observe actual entrepreneurial practices and to discuss the pros and cons of these ventures, so that the students will be able to perceive the difficulties, processes and key issues of entrepreneurship. On this basis, students will be given the opportunity to work on their own, forming teams to prepare and plan an actual entrepreneurial project. The focus of the course is to organize students to discuss the key issues of entrepreneurship with video cases, and to organize various entrepreneurial teams to carry out practical work to complete the preparation and planning of an entrepreneurial project. Through the training in this course, students are expected to: gain practical experience; gain a deep understanding of the key issues of entrepreneurship, such as business models, team building, market entry strategies, etc.

Language(s) of Instruction
Chinese

Host Institution Course Number
00510602

Host Institution Course Title
ENTREPRENEURSHIP CAMP

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2023-2024

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