

# COURSE DETAIL

## INTRODUCTION TO BUSINESS ADMINISTRATION

**Country**

Japan

**Host Institution**

International Christian University

**Program(s)**

International Christian University

**UCEAP Course Level**

Lower Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

10

**UCEAP Course Suffix****UCEAP Official Title**

INTRODUCTION TO BUSINESS ADMINISTRATION

**UCEAP Transcript Title**

INTRO TO BUS ADMIN

**UCEAP Quarter Units**

4.00

**UCEAP Semester Units**

2.70

## Course Description

This course outlines basic ideas of business administration and management. Business enterprise is considered the main subject of production, and a major creator of values and wealth in a society. The focus of this course is on management, which is required to operate such business enterprises and other organizations. Then the course looks at several sub-fields of business administration (corporation, organization, corporate strategy, innovation, small-and medium-sized enterprises, international business etc.), forming a whole picture of management.

This course is designed as an introduction for students who hope or are considering a major in business. Previous knowledge is not required.

### Language(s) of Instruction

Japanese

### Host Institution Course Number

BUS102J

### Host Institution Course Title

INTRODUCTION TO BUSINESS ADMINISTRATION

### Host Institution Course Details

<https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=11156&year...>

### Host Institution Campus

International Christian University

### Host Institution Faculty

### Host Institution Degree

### Host Institution Department

Business

### Course Last Reviewed

2023-2024

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