COURSE DETAIL

INTRODUCTION TO BUSINESS ADMINISTRATION
Country Japan
Host Institution International Christian University
Program(s) International Christian University
UCEAP Course Level Lower Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 10
UCEAP Course Suffix
UCEAP Official Title INTRODUCTION TO BUSINESS ADMINISTRATION
UCEAP Transcript Title INTRO TO BUS ADMIN
UCEAP Quarter Units 4.00
UCEAP Semester Units 2.70

Course Description

This course outlines basic ideas of business administration and management. Business enterprise is considered the main subject of production, and a major creator of values and wealth in a society. The focus of this course is on management, which is required to operate such business enterprises and other organizations. Then the course looks at several sub-fields of business administration (corporation, organization, corporate strategy, innovation, small-and medium-sized enterprises, international business etc.), forming a whole picture of management.

This course is designed as an introduction for students who hope or are considering a major in business. Previous knowledge is not required.

Language(s) of Instruction
Japanese

Host Institution Course Number
BUS102J

Host Institution Course Title
INTRODUCTION TO BUSINESS ADMINISTRATION

Host Institution Course Details
https://campus.icu.ac.jp/public/ehandbook/PreviewSyllabus.aspx?regno=11156&year...

Host Institution Campus
International Christian University

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business

Course Last Reviewed

2023-2024

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