

COURSE DETAIL

CONTEMPORARY GLOBAL ISSUES: INNOVATION AND ENTREPRENEURSHIP

Country

Japan

Host Institution

Meiji Gakuin University

Program(s)

Global Studies, Japan

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

124

UCEAP Course Suffix**UCEAP Official Title**

CONTEMPORARY GLOBAL ISSUES: INNOVATION AND ENTREPRENEURSHIP

UCEAP Transcript Title

INOVTN&ENTRPNRSHIP

UCEAP Quarter Units

3.00

UCEAP Semester Units

2.00

Course Description

This course reviews the fundamental theories and contemporary practices of innovation and entrepreneurship, with students learning how to identify innovation and entrepreneurship opportunities; how to develop a business plan, how to acquire resources for their ventures and create and capture value from the ventures.

Language(s) of Instruction

English

Host Institution Course Number

KCGEN202

Host Institution Course Title

CONTEMPORARY GLOBAL ISSUES: INNOVATION AND ENTREPRENEURSHIP

Host Institution Campus

Yokohama

Host Institution Faculty

Host Institution Degree

Host Institution Department

International Studies

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