COURSE DETAIL

CONTEMPORARY GLOBAL ISSUES: INNOVATION AND ENTREPRENEURSHIP
Country Japan
Host Institution Meiji Gakuin University
Program(s) Global Studies, Japan
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 124
UCEAP Course Suffix
UCEAP Official Title CONTEMPORARY GLOBAL ISSUES: INNOVATION AND ENTREPRENEURSHIP
UCEAP Transcript Title INOVTN&ENTRPNRSHIP
UCEAP Quarter Units 3.00
UCEAP Semester Units

2.00

Course Description

This course reviews the fundamental theories and contemporary practices of innovation and entrepreneurship, with students learning how to identify innovation and entrepreneurship opportunities; how to develop a business plan, how to acquire resources for their ventures and create and capture value from the ventures.

Language(s) of Instruction
English

Host Institution Course Number
KCGEN202

Host Institution Course Title
CONTEMPORARY GLOBAL ISSUES A - INNOVATION AND ENTREPRENEURSHIP

Host Institution Course Details
https://kyomu.meijigakuin.ac.jp/kyomu/UnSSOLoginControlFree?REQ_ACTION_DO=/AGA0...

Host Institution Campus
Yokohama

Host Institution Faculty

Host Institution Degree

Host Institution Department
International Studies

Course Last Reviewed
2023-2024

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