

## COURSE DETAIL

### BUSINESS IN THAILAND

**Country**

Thailand

**Host Institution**

Thammasat University

**Program(s)**

Thammasat University

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Business Administration

**UCEAP Course Number**

158

**UCEAP Course Suffix****UCEAP Official Title**

BUSINESS IN THAILAND

**UCEAP Transcript Title**

BUSINESS IN THAILND

**UCEAP Quarter Units**

5.00

**UCEAP Semester Units**

3.30

## Course Description

This course navigates the contemporary business landscape of Thailand by examining entrepreneurship in relation to the country's business culture of management and leadership, legal infrastructure, taxation, human capital, and domestic and established foreign markets. Students will develop skills in critical thinking, data analysis, presentation skills, and rhetoric using a wide variety of media and will engage with current business trends and standards by designing and executing their own research projects,

## Language(s) of Instruction

English

## Host Institution Course Number

TH314

## Host Institution Course Title

BUSINESS IN THAILAND

## Host Institution Course Details

## Host Institution Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

Thai Studies

## Course Last Reviewed

2023-2024

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