

COURSE DETAIL

BUSINESS IN THAILAND

Country

Thailand

Host Institution

Thammasat University

Program(s)

Thammasat University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

158

UCEAP Course Suffix**UCEAP Official Title**

BUSINESS IN THAILAND

UCEAP Transcript Title

BUSINESS IN THAILND

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course navigates the contemporary business landscape of Thailand by examining entrepreneurship in relation to the country's business culture of management and leadership, legal infrastructure, taxation, human capital, and domestic and established foreign markets. Students will develop skills in critical thinking, data analysis, presentation skills, and rhetoric using a wide variety of media and will engage with current business trends and standards by designing and executing their own research projects,

Language(s) of Instruction

English

Host Institution Course Number

TH314

Host Institution Course Title

BUSINESS IN THAILAND

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Thai Studies

[Print](#)