COURSE DETAIL

BUSINESS IN THAILAND
Country Thailand
Host Institution Thammasat University
Program(s) Thammasat University
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 158
UCEAP Course Suffix
UCEAP Official Title BUSINESS IN THAILAND
UCEAP Transcript Title BUSINESS IN THAILND
UCEAP Quarter Units 5.00
UCEAP Semester Units 3.30

Course Description

This course navigates the contemporary business landscape of Thailand by examining entrepreneurship in relation to the country's business culture of management and leadership, legal infrastructure, taxation, human capital, and domestic and established foreign markets. Students will develop skills in critical thinking, data analysis, presentation skills, and rhetoric using a wide variety of media and will engage with current business trends and standards by designing and executing their own research projects,

Language(s) of Instruction
English

Host Institution Course Number
TH314

Host Institution Course Title
BUSINESS IN THAILAND

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Thai Studies

Course Last Reviewed
2023-2024

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