

## COURSE DETAIL

### ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS, AND CONSUMERS

**Country**

Spain

**Host Institution**

Pompeu Fabra University

**Program(s)**

UPF Barcelona International Summer School

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Legal Studies Business Administration

**UCEAP Course Number**

123

**UCEAP Course Suffix****UCEAP Official Title**

ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS, AND CONSUMERS

**UCEAP Transcript Title**

DIGTL MKT&CONSUMERS

**UCEAP Quarter Units**

3.00

**UCEAP Semester Units**

2.00

## Course Description

This course analyzes current aspects of digital markets and the relationships between market participants - suppliers, consumers, and digital platforms. It examines the implications on consumer protection that arise within digital environments. Special focus will be on European law with emphasis on comparative aspects with US law. Topics include: consumer protections, consumer law, and behavior problems in consumer law; European Data Protection; E-marketplaces; technology and digital markets; contracts and data.

## Language(s) of Instruction

English

## Host Institution Course Number

59125

## Host Institution Course Title

ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS, AND CONSUMERS

## Host Institution Campus

Ciutadella Campus

## Host Institution Faculty

## Host Institution Degree

## Host Institution Department

UPF Education Abroad Program

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