COURSE DETAIL

ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS, AND CONSUMERS
Country Spain
Host Institution Pompeu Fabra University
Program(s) UPF Barcelona International Summer School
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Legal Studies Business Administration
UCEAP Course Number 123
UCEAP Course Suffix
UCEAP Official Title ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS, AND CONSUMERS
UCEAP Transcript Title DIGTL MKT&CONSUMERS
UCEAP Quarter Units 3.00
UCEAP Semester Units 2.00

Course Description

This course analyzes current aspects of digital markets and the relationships between market participants - suppliers, consumers, and digital platforms. It examines the implications on consumer protection that arise within digital environments. Special focus will be on European law with emphasis on comparative aspects with US law. Topics include: consumer protections, consumer law, and behavior problems in consumer law; European Data Protection; E-marketplaces; technology and digital markets; contracts and data.

Language(s) of Instruction
English

Host Institution Course Number
59125

Host Institution Course Title
ARTIFICIAL INTELLIGENCE, DIGITAL MARKETS AND CONSUMERS

Host Institution Course Details
https://www.upf.edu/web/barcelonasummerschool/courses-and-syllabi

Host Institution Campus
Ciutadella Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
UPF Education Abroad Program

Course Last Reviewed
2024-2025

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