COURSE DETAIL

CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION
Country Singapore
Host Institution National University of Singapore
Program(s) National University of Singapore
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 128
UCEAP Course Suffix
UCEAP Official Title CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION
UCEAP Transcript Title ENTRPR & BUS MODEL
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course focuses on corporate entrepreneurship with a special emphasis on the role of venture capital and spin-offs, including managerial efforts aimed at the identification, development and exploitation of technical and organizational innovations and on effective new venture management in the context of large corporations. Students evaluate business models and appropriateness for development in a corporate setting. As an advanced course, students improve analytical, creative and communication skills. The course requires students to take prerequisites.

Language(s) of Instruction
English

Host Institution Course Number
MNO4861C

Host Institution Course Title
SILHCM: CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION

Host Institution Course Details
https://nusmods.com/courses/MNO4861C/silhcm-corp-entrepreneurship-busi-model-ev...

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management and Organisation

Course Last Reviewed
2024-2025

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