

COURSE DETAIL

CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION

Country

Singapore

Host Institution

National University of Singapore

Program(s)

National University of Singapore

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

128

UCEAP Course Suffix**UCEAP Official Title**

CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION

UCEAP Transcript Title

ENTRPR & BUS MODEL

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course focuses on corporate entrepreneurship with a special emphasis on the role of venture capital and spin-offs, including managerial efforts aimed at the identification, development and exploitation of technical and organizational innovations and on effective new venture management in the context of large corporations. Students evaluate business models and appropriateness for development in a corporate setting. As an advanced course, students improve analytical, creative and communication skills. The course requires students to take prerequisites.

Language(s) of Instruction

English

Host Institution Course Number

MNO4861C

Host Institution Course Title

CORP ENTREPRENEURSHIP & BUSI MODEL EVALUATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management and Organisation

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