

COURSE DETAIL

CREATIVE CITIES AND URBAN CULTURAL LIFE

Country

Hong Kong

Host Institution

Chinese University of Hong Kong

Program(s)

Hong Kong Summer, CUHK

UCEAP Course Level

Lower Division

UCEAP Subject Area(s)

Urban Studies

UCEAP Course Number

40

UCEAP Course Suffix**UCEAP Official Title**

CREATIVE CITIES AND URBAN CULTURAL LIFE

UCEAP Transcript Title

URBAN CULTURAL LIFE

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

Creative economy and cultural industries have been considered crucial strategies for driving the urban development of global cities. The dynamic landscape of the global cultural scene, where culture converges with the economy, community, heritage, and innovative technologies, has created an impetus for many cities to adopt innovative approaches in utilizing urban spaces and cultural resources, enabling citizens to vividly reimagine their urban and cultural life. These approaches are envisioned as and manifested in the form of the development of large-scale urban regions and city clusters, where major cultural facilities such as museums, art districts, performance venues, and festivals significantly contribute to social well-being and intercultural dialogue. This course is designed to provide students with an opportunity to explore the interface among culture, urban space, and the economy with an eye towards the radically changing cultural landscape of Hong Kong. By offering students both theoretical knowledge and first-hand field experience, this course examines museums, galleries, and various cultural institutions as exemplary cases of how different forms of cultural activities can be turned into powerhouses of creative synergies and economic growth.

Language(s) of Instruction

English

Host Institution Course Number

ARTS1007

Host Institution Course Title

CREATIVE CITIES AND URBAN CULTURAL LIFE

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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