COURSE DETAIL

SHIPPING LOGISTICS

Country

Singapore

Host Institution

Nanyang Technological University

Program(s)

Nanyang Technological University

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

116

UCEAP Course Suffix

UCEAP Official Title

SHIPPING LOGISTICS

UCEAP Transcript Title

SHIPPING LOGISTICS

UCEAP Quarter Units

4.50

UCEAP Semester Units

3.00

Course Description

This course examines key logistics activities. It includes total cost concept, the supply chain system, shipping value chain, just-in-time concept, risk pooling, and logistical strategic partnerships. Students study the bullwhip effect, global logistics, current trends in shipping logistics, and logistics arms of shipping-related companies.

Language(s) of Instruction

English

Host Institution Course Number

MT4001

Host Institution Course Title

SHIPPING LOGISTICS

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Maritime Studies

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