

COURSE DETAIL

FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE

Country

United Kingdom - England

Host Institution

London School of Economics

Program(s)

London School of Economics

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

146

UCEAP Course Suffix**UCEAP Official Title**

FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE

UCEAP Transcript Title

FIRMS & MANAGEMENT

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

The course focuses on the evolution of thinking about firms and the activity of management, and examines firm advantages through conceptual ideas and empirical knowledge. The emphasis is on analyzing firms as reservoirs of resources and capabilities, and topics include distinctive capabilities of firms, organizational design, decision making in firms, organizational routines, managerial leadership, and the role of ethics. The course gives particular attention to firms in technology-based industries and the management of innovation, and it contrasts those with public sector management. This is not a course on corporate strategy.

Language(s) of Instruction

English

Host Institution Course Number

MG206

Host Institution Course Title

FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE

Host Institution Campus

London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department

Management

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