COURSE DETAIL

FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE
Country United Kingdom - England
Host Institution London School of Economics
Program(s) London School of Economics
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 146
UCEAP Course Suffix
UCEAP Official Title FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE
UCEAP Transcript Title FIRMS & MANAGEMENT
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description
The course focuses on the evolution of thinking about firms and the activity of management, and examines firm advantages through conceptual ideas and empirical knowledge. The emphasis is on analyzing firms as reservoirs of resources and capabilities, and topics include distinctive capabilities of firms, organizational design, decision making in firms, organizational routines, managerial leadership, and the role of ethics. The course gives particular attention to firms in technology-based industries and the management of innovation, and it contrasts those with public sector management. This is not a course on corporate strategy.

Language(s) of Instruction
English

Host Institution Course Number
MG206

Host Institution Course Title
FIRMS, MANAGEMENT AND COMPETITIVE ADVANTAGE

Host Institution Course Details
https://www.lse.ac.uk/resources/calendar2023-2024/courseGuides/MG/2023_MG206.htm

Host Institution Campus
London School of Economics

Host Institution Faculty

Host Institution Degree

Host Institution Department
Management

Course Last Reviewed
2023-2024

Print