COURSE DETAIL

STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS
Country Italy
Host Institution University of Bologna
Program(s) University of Bologna
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Economics
UCEAP Course Number 150
UCEAP Course Suffix
UCEAP Official Title STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS
UCEAP Transcript Title STRG BHVR POL ECON
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

The course provides a broad range of examples on how economic theory and experiments can be used to understand pressing societal problems as well as to inform governments, firms, and consumers. The applications range from media bias to environmental conservation, from discrimination to education and social housing. Each topic starts from simple theoretical models and then discusses experimental evidence, both supporting the model or showing potential limitations of the theory. While starting from simple laboratory experiments and in-class demonstrations, the main focus of the course is on field experiments. The list of topics covered includes: inequality; cooperation and the environment; human capital formation and education; voting and political participation; media bias and echo chambers; and incentives and the workplace. The course has three main objectives: (i) explain how economists learn from empirical evidence, and how lab, field, and natural experiments can help establishing causation; (ii) teach the intuition behind some intermediate game theoretical concepts; (iii) show a wide range of applications and topics in economics.

Language(s) of Instruction
English

Host Institution Course Number
B1431

Host Institution Course Title
STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS

Host Institution Course Details
https://www.unibo.it/en/study/phd-professional-masters-specialisation-schools-a…

Host Institution Campus
BOLOGNA

Host Institution Faculty

Host Institution Degree
L in ECONOMICS, POLITICS AND SOCIAL SCIENCES

Host Institution Department
ECONOMICS

Course Last Reviewed
2023-2024

Print