

## COURSE DETAIL

### STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS

**Country**

Italy

**Host Institution**

University of Bologna

**Program(s)**

University of Bologna

**UCEAP Course Level**

Upper Division

**UCEAP Subject Area(s)**

Economics

**UCEAP Course Number**

150

**UCEAP Course Suffix****UCEAP Official Title**

STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS

**UCEAP Transcript Title**

STRG BHVR POL ECON

**UCEAP Quarter Units**

6.00

**UCEAP Semester Units**

4.00

## Course Description

The course provides a broad range of examples on how economic theory and experiments can be used to understand pressing societal problems as well as to inform governments, firms, and consumers. The applications range from media bias to environmental conservation, from discrimination to education and social housing. Each topic starts from simple theoretical models and then discusses experimental evidence, both supporting the model or showing potential limitations of the theory. While starting from simple laboratory experiments and in-class demonstrations, the main focus of the course is on field experiments. The list of topics covered includes: inequality; cooperation and the environment; human capital formation and education; voting and political participation; media bias and echo chambers; and incentives and the workplace. The course has three main objectives: (i) explain how economists learn from empirical evidence, and how lab, field, and natural experiments can help establishing causation; (ii) teach the intuition behind some intermediate game theoretical concepts; (iii) show a wide range of applications and topics in economics.

## Language(s) of Instruction

English

## Host Institution Course Number

B1431

## Host Institution Course Title

STRATEGY, BEHAVIOR, AND POLICY IN ECONOMICS

## Host Institution Course Details

<https://www.unibo.it/en/study/phd-professional-masters-specialisation-schools-a...>

## Host Institution Campus

BOLOGNA

## Host Institution Faculty

**Host Institution Degree**

L in ECONOMICS, POLITICS AND SOCIAL SCIENCES

**Host Institution Department**

ECONOMICS

**Course Last Reviewed**

2023-2024

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