COURSE DETAIL

DIGITAL IMAGES, PEOPLE, AND AI

Country

United Kingdom - England

Host Institution

University of London, Royal Holloway

Program(s)

University of London, Royal Holloway

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Film & Media Studies Communication

UCEAP Course Number

136

UCEAP Course Suffix

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UCEAP Official Title

DIGITAL IMAGES, PEOPLE, AND AI

UCEAP Transcript Title

DIG IMAGE/PEOPLE&AI

UCEAP Quarter Units

6.00

UCEAP Semester Units

Course Description

This course addresses key developments in contemporary digital culture. It focuses on how still and moving images, and art and visual culture in general change with the triumph of big data analytics and artificial intelligence. The course is structured around concepts key to such developments, such as the user and viewer, body and affect, (social) platform and metrics, interface and interaction, city and infrastructure, ecology and nature.

Language(s) of Instruction

English

Host Institution Course Number

MA3806

Host Institution Course Title

DIGITAL IMAGES, PEOPLE, AND AI

Host Institution Campus

Royal Holloway

Host Institution Faculty

Host Institution Degree

Host Institution Department

Media Arts

Print