COURSE DETAIL

SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS OPPORTUNITIES IN EUROPE

Country

Spain

Host Institution

Pompeu Fabra University

Program(s)

UPF Barcelona International Summer School

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

135

UCEAP Course Suffix

UCEAP Official Title

SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS OPPORTUNITIES IN EUROPE

UCEAP Transcript Title

SUSTAIN ENTREPRENUR

UCEAP Quarter Units

2.50

UCEAP Semester Units

1.70

Course Description

Using a practical approach, this course explores the historical trajectory of business in Europe, highlighting the advantages derived from regional integration for sustainable entrepreneurship, while simultaneously addressing the current challenges facing entrepreneurial culture in Europe, accentuated by significant events such as Brexit and the future enlargements of the EU.

Language(s) of Instruction

English

Host Institution Course Number

59136

Host Institution Course Title

SUSTAINABLE ENTREPRENEURSHIP AND BUSINESS OPPORTUNITIES IN EUROPE

Host Institution Campus

ESCI-UPF Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

UPF Education Abroad Program

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