

# COURSE DETAIL

## ENTREPRENEURSHIP

### Country

United Kingdom - England

### Host Institution

Imperial College London

### Program(s)

Imperial College London

### UCEAP Course Level

Upper Division

### UCEAP Subject Area(s)

Business Administration

### UCEAP Course Number

106

### UCEAP Course Suffix

N

### UCEAP Official Title

ENTREPRENEURSHIP

### UCEAP Transcript Title

ENTREPRENEURSHIP

### UCEAP Quarter Units

5.00

### UCEAP Semester Units

3.30

## **Course Description**

This course guides students through the “exciting nightmare” of taking an idea or a technology to market, growing the venture, and securing a successful exit. Although grounded in rigorous theory, the focus of the course is highly practical and class participation is actively encouraged. No prior knowledge of the subject is required but students should be interested in the creation of wealth and the commercialization of technology.

## **Language(s) of Instruction**

English

## **Host Institution Course Number**

BS0806

## **Host Institution Course Title**

ENTREPRENEURSHIP

## **Host Institution Course Details**

<https://www.imperial.ac.uk/materials/study/undergraduate/apply-to-study-materials/>

## **Host Institution Campus**

Imperial

## **Host Institution Faculty**

## **Host Institution Degree**

## **Host Institution Department**

Business School

## **Course Last Reviewed**

2023-2024

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