COURSE DETAIL

ENTREPRENEURSHIP
Country United Kingdom - England
Host Institution Imperial College London
Program(s) Imperial College London
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Business Administration
UCEAP Course Number 106
UCEAP Course Suffix N
UCEAP Official Title ENTREPRENEURSHIP
UCEAP Transcript Title ENTREPRENEURSHIP
UCEAP Quarter Units 5.00
UCEAP Semester Units

3.30

Course Description

This course guides students through the “exciting nightmare” of taking an idea or a technology to market, growing the venture, and securing a successful exit. Although grounded in rigorous theory, the focus of the course is highly practical and class participation is actively encouraged. No prior knowledge of the subject is required but students should be interested in the creation of wealth and the commercialization of technology.

Language(s) of Instruction
English

Host Institution Course Number
BS0806

Host Institution Course Title
ENTREPRENEURSHIP

Host Institution Course Details
https://www.imperial.ac.uk/materials/study/undergraduate/apply-to-study-materia...

Host Institution Campus
Imperial

Host Institution Faculty

Host Institution Degree

Host Institution Department
Business School

Course Last Reviewed
2023-2024

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