

COURSE DETAIL

ENTREPRENEURSHIP

Country

United Kingdom - England

Host Institution

Imperial College London

Program(s)

Imperial College London

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Business Administration

UCEAP Course Number

106

UCEAP Course Suffix

N

UCEAP Official Title

ENTREPRENEURSHIP

UCEAP Transcript Title

ENTREPRENEURSHIP

UCEAP Quarter Units

5.00

UCEAP Semester Units

3.30

Course Description

This course guides students through the “exciting nightmare” of taking an idea or a technology to market, growing the venture, and securing a successful exit. Although grounded in rigorous theory, the focus of the course is highly practical and class participation is actively encouraged. No prior knowledge of the subject is required but students should be interested in the creation of wealth and the commercialization of technology.

Language(s) of Instruction

English

Host Institution Course Number

BS0806

Host Institution Course Title

ENTREPRENEURSHIP

Host Institution Campus

Imperial

Host Institution Faculty

Host Institution Degree

Host Institution Department

Business School

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