COURSE DETAIL

PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION
Country New Zealand
Host Institution University of Auckland
Program(s) University of Auckland
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 113
UCEAP Course Suffix
UCEAP Official Title PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION
UCEAP Transcript Title SOCIAL COMMUNICTION
UCEAP Quarter Units 6.00
UCEAP Semester Units 4.00

Course Description

This course develops students’ skills in communicating effectively and ethically to promote positive social change. Students will produce communication relating to real-world social issues, where possible in partnership with an external organization working to promote social change. The course also looks at processes for carrying out stakeholder consultation and audience testings

Language(s) of Instruction
English

Host Institution Course Number
COMMS 313

Host Institution Course Title
PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION

Host Institution Course Details

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

Course Last Reviewed
2024-2025

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