

COURSE DETAIL

PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION

Country

New Zealand

Host Institution

University of Auckland

Program(s)

University of Auckland

UCEAP Course Level

Upper Division

UCEAP Subject Area(s)

Communication

UCEAP Course Number

113

UCEAP Course Suffix**UCEAP Official Title**

PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION

UCEAP Transcript Title

SOCIAL COMMUNICATION

UCEAP Quarter Units

6.00

UCEAP Semester Units

4.00

Course Description

This course develops students' skills in communicating effectively and ethically to promote positive social change. Students will produce communication relating to real-world social issues, where possible in partnership with an external organization working to promote social change. The course also looks at processes for carrying out stakeholder consultation and audience testings

Language(s) of Instruction

English

Host Institution Course Number

COMMS 313

Host Institution Course Title

PRINCIPLES AND PRACTICES OF SOCIAL COMMUNICATION

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department

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