COURSE DETAIL

SUSTAINABILITY FOR SOCIAL JUSTICE: BUSINESS OPPORTUNITIES AND CHALLENGES IN EMERGING MARKETS

Country
Denmark

Host Institution
Copenhagen Business School

Program(s)
Copenhagen Business School Summer

UCEAP Course Level
Upper Division

UCEAP Subject Area(s)
Environmental Studies Economics Business Administration

UCEAP Course Number
117

UCEAP Course Suffix

UCEAP Official Title
SUSTAINABILITY FOR SOCIAL JUSTICE: BUSINESS OPPORTUNITIES AND CHALLENGES IN EMERGING MARKETS

UCEAP Transcript Title
SUSTAIN/SOC JUSTICE

UCEAP Quarter Units
6.00

UCEAP Semester Units
4.00

Course Description

This course explores how sustainability and social justice have evolved from isolated considerations to interrelated frameworks that jointly influence policy decisions. Discussions focus on understanding sustainable development through the diverse worldviews of local communities, businesses, and governments in emerging markets. The course not only examines sustainability from ecological and economic perspectives but also incorporates ethical and social considerations, particularly issues of intergenerational fairness and justice. The course specifically discusses and contrasts the concept of sustainability for social justice within the operations of both local and multinational corporations in emerging markets. It frames these discussions in the context of the unintended impacts that business investments can have on biodiversity, human rights, and global value chains. Special attention is given to the challenges businesses face in mitigating and adapting to climate change within their operations. The course provides the knowledge and tools needed to navigate the intricacies of sustainability, with a special emphasis on human rights, biodiversity, and global value chains in emerging markets. Supported by academic theory and real-world case studies, the course adopts a holistic, social-sciences perspective on current sustainability concepts. This comprehensive approach facilitates the design and evaluation of governmental and corporate policies and practices to contribute to a more equitable and sustainable future.

Language(s) of Instruction
English

Host Institution Course Number
BA-BHAAI1107U

Host Institution Course Title
SUSTAINABILITY FOR SOCIAL JUSTICE: BUSINESS OPPORTUNITIES AND CHALLENGES IN EMERGING MARKETS

Host Institution Course Details
https://kursuskatalog.cbs.dk/2023-2024/BA-BHAAI1107U.aspx

Host Institution Campus

Host Institution Faculty

Host Institution Degree

Host Institution Department
CBS Summer University

Course Last Reviewed
2024-2025

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