COURSE DETAIL

MEDIA AND SUSTAINABILITY COMMUNICATION
Country Czech Republic
Host Institution Charles University
Program(s) Central European Studies
UCEAP Course Level Upper Division
UCEAP Subject Area(s) Communication
UCEAP Course Number 112
UCEAP Course Suffix
UCEAP Official Title MEDIA AND SUSTAINABILITY COMMUNICATION
UCEAP Transcript Title MEDIA&SUSTAIN COMM
UCEAP Quarter Units 2.50
UCEAP Semester Units 1.70

Course Description

This course provides interchanging discussions between media, communication, and sustainability issues. It examines sustainability issues in relation to media and communication theory to grasp strategies to encourage organizational or social behavior change. At the beginning of the semester, the course offers a theoretical framework of media and sustainability communication. Later in the course, students present a paper project on sustainability communication strategies in given sustainability issues.

Language(s) of Instruction
English

Host Institution Course Number
DE CUFA-JKB198

Host Institution Course Title
MEDIA AND SUSTAINABILITY COMMUNICATION

Host Institution Course Details
https://is.cuni.cz/studium/eng/predmety/index.php?do=predmet&kod=JKB198

Host Institution Campus
Charles University

Host Institution Faculty
Social Sciences

Host Institution Degree

Host Institution Department
Marketing Communication and Public Relations

Course Last Reviewed
2024-2025

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